

# Northwest Russia: Facts and Events

Newsletter by the Stockholm Region Office in St. Petersburg

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## Stand of the Scandinavian Technical Fair at the Petersburg Technical Fair



On 13-16 March the Petersburg Technical Fair arranged by Restec Exhibition Company took place at Lenexpo fairgrounds. The Fair comprised ten international exhibitions, namely: Metallurgy; Casting; Metalworking; Tools; Privex (Driving gears and their elements); Compressors. Pumps. Valves; Bearings; In-Plant Logistics. Storehouse (IPLS); Subcontracting North-West; and MES Expo. The number of exhibitors at the Fair constituted over 280 companies from 15 countries – Austria, Belarus, Great Britain, Germany, Italy, China, Poland, Russia, Slovakia, USA, Ukraine, Finland, Czech Republic, Sweden and Estonia.

On 13-14 March the Fair was visited by the representatives of Stockholm International Fairs, who according to the stand exchange agreement with Restec Exhibition Company, presented a stand of the Scandinavian Technical Fair. The delegation consisted of Björn Delin, Annika Hols – international marketing – and Björn Lindfors – Manager of the Scandinavian Technical Fair. During their visit the representatives of Stockholm International Fairs had 12 meetings with the City of St. Petersburg, Administration of the Leningrad Region, St. Petersburg and Leningrad Region Chambers of Commerce and Industry etc. Over 180 people visited the stand during the 4 days of the fair's work, over 160 of whom indicated being "interested" or "very interested" in cooperation with Stockholm International Fairs.

Source: Stockholm Region Office in St. Petersburg, [stockholm.office@stockholm.spb.ru](mailto:stockholm.office@stockholm.spb.ru); Petersburg Technical Fair [www.ptfair.ru](http://www.ptfair.ru)

## Russia at CeBIT 2007



On 15-21 March 2007 CeBIT IT fair took place in Hannover at Deutsche Messe AG. This year the fair gathered approximately 480 000 visitors; 106 000 of them came from 100 different countries. The visitor turnout from Asia and North America was particularly strong. The total number of exhibitors constituted 6 153 companies from 77 countries. Most of them indicated being "pleased" or "very pleased" with the increased number and quality of business contacts generated during the show.

As this year's official Partner Country, the Russian Federation fielded some 170 exhibitors (compared to 88 in 2006); 16 of them were from St. Petersburg and 80 from Moscow. According to the participants of the fair the total exposition costs for the companies and the budget of Russian Federation amounted to 3,5 million EUR.

At the inauguration of the fair Angela Merkel – the Chancellor of Germany – told about the extending of cooperation between Russia and Germany in the field of IT. Later the Leonid Reiman – the Minister for information technologies and communications of the Russian Federation – boasted the achievements in the industry: in 2006 the IT export grew by 80% to 1,8 billion EUR.

Source: *Delovoy Peterburg* newspaper, March 2007, [www.dp.ru](http://www.dp.ru); CeBIT, [www.cebit.de](http://www.cebit.de)

## Student IT Championship in Japan

Students from St. Petersburg University of IT, Mechanics and Optics took the third place in the 31st annual Association for Computing Machinery (ACM) International Collegiate Programming Contest (ICPC) World Finals on 12-16 March 2007 in Tokyo. Students from Warsaw University in Poland are world champions.

Source: <http://icpc.baylor.edu/icpc/Finals/scoreboard/Final/>

## Elections in the Legislative Assemblies of the Northwest Russia

Elections in Legislative Assemblies took place on 11 March 2007 in 6 regions of the Northwest Federal District: Vologda, Murmansk, Leningrad and Pskov Regions, Komi Republic and St. Petersburg. The majority of votes in every region were given to *Edinaya Rossiya (United Russia)*.

Region	Number of seats per assembly	Turn-up for the elections	Seats per party				
			Edinaya Rossiya (United Russia)	Spravedli-vaya Rossiya (Fair Russia)	LDPR (Liberal-Democratic Party of Russia)	CPRF (Communist Party of the Russian Federation)	Others
Leningrad Region	50	30,5%	29	10	4	6	1
St.Petersburg	50	32%	23	13	5	9	-
Pskov Region	44	40,1%	29	5	3	5	2
Murmansk Region	32	30%	8	3	2	3	16
Vologda Region	34	35,5%	7	4	2	2	19
Republic of Komi	30	36,2%	6	3	2	2	17

Source: Central Election Commission of the Russian Federation, [www.cikrf.ru](http://www.cikrf.ru)

## VIII International Environmental Forum *Baltic Sea Day*



On 21-23 March the VIII International Environmental Forum *Baltic Sea Day* took place in St. Petersburg. Every year this action gathers politicians, scientists, representatives of financial institutions, public and commercial organizations from the Baltic Sea Region and other European countries. The Forum has become an arena for wide discussions of the environmental problems of the Baltic Sea Region. The Forum was held with the support from the Ministry of Natural Resources of the Russian Federation, HELCOM, the European Commission, the Finnish Ministry of the Environment, SEPA (Swedish Environmental Protection Agency), City of St. Petersburg, Government of the Leningrad Region, etc.

Source: [www.helcom.ru](http://www.helcom.ru)

Photo: [www.interpress.ru](http://www.interpress.ru)

## XI St. Petersburg International Economic Forum Will Be Held at LENEXPO Exhibition Complex

In compliance with Order of the President of the Russian Federation – Vladimir Putin – the XI St. Petersburg International Economic Forum will be held on 8-10 June 2007. This year LENEXPO Exhibition Complex was chosen the organizer of the Forum. The total contract value amounts to 48 million RUR.

Source: *Delovoy Peterburg* newspaper, March 2007, [www.dp.ru](http://www.dp.ru)

## Cooperation between Murmansk and Norrbotten Regions



The meeting of the Governor of Murmansk region Yuriy Evdokimov with the Governor of the Norrbotten region Per-Ola Eriksson took place on 15 March. During the meeting the governors signed a Cooperation Plan for 2007-2008. The parties also confirmed their intentions to organize working groups for realization of projects in such fields as housing and communal services, power, and construction.

Cooperation between Murmansk and Norbotten regions has been developed since 1988 when a cooperation agreement was signed. In 1993 the regions also signed a multilateral protocol on cooperation within the frames of the Barents Euro-Arctic region.

Source: [www.gov-murman.ru](http://www.gov-murman.ru)

## Car Terminal *Onega* Presentation



On 19 March 2007 the representatives of the diplomatic corps in St. Petersburg, foreign trade councils and regional offices were invited to the presentation of the Car Terminal Onega in the city port. The terminal was launched in December 2006 by Oslo Marine Group as the first step in solving a number of problems the car exporters/importers currently face.

This site is intended to become a multifunctional port complex. Initially, however, it is serving the Ro-Ro cargos, but once the project has been fully completed, the terminal will be providing loading / discharging, receiving, storing, forwarding and customs clearance services for all types of cargo. On the first day of its operations in December last year, "Onega" received 606 cars of Nissan brand delivered to St. Petersburg on specially equipped vessel. All cars delivered passed customs clearance and were subsequently delivered to local dealers and final customers. Cargoes are now delivered to the terminal regularly on a weekly basis; from March 2007 onwards, shipments will be arriving twice in 10-days period.

Currently the terminal occupies the territory of 2 hectare though the company intends to expand the territory up to 8 hectares. At the moment, there is an open-air car park, warehouses for car storage, administrative and household buildings, CCTV and radiation control systems.

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## Metro St. Petersburg Newspaper Celebrates 10 years Anniversary

### Facts and Figures:

- Metro International is the largest and fastest growing international newspaper in the world.
- Metro is published in over 100 major cities in 20 countries across Europe, North & South America and Asia.
- Metro occupies 13,6% of the St. Petersburg print media market, i.e. 1 100 thousand euro in February 2007
- 600000 readers in St. Petersburg
- 70,5% of reader in St. Petersburg are younger than 50
- Gender distribution of Metro St. Petersburg readers: 42% male and 58% female



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The archive of the newsletters can be found at [http://www.stockholmregion.org/websites/stockholm/sd\\_page/274/3/index.php?](http://www.stockholmregion.org/websites/stockholm/sd_page/274/3/index.php?)

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