

Northwest Russia: Facts and Events

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Visit of Uppsala Delegation to St. Petersburg

On 7-11 June the delegation of the Youth department in Gottsunda, Uppsala Care and Education, visited St. Petersburg. During the visit a meeting with the representatives of the St. Petersburg Committee on Youth Policy and Social Organizations Interaction took place. The delegation also visited the New Generation company providing rehabilitation services for the juvenile delinquents upon the City of St. Petersburg public contract, as well as the St. Petersburg Center for the prevention of youth neglect and addiction to drugs *Contact*. The program of the visit was arranged with the support from the Stockholm Region office in St. Petersburg.



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Visit of Solna Delegation to St. Petersburg



On 4-5 June the delegation of Solna visited St. Petersburg. During the visit a meeting with the representatives of Kirovsky city district took place. The participants of the meeting assessed the efficiency of the

Social Bureau, established within the frames of a joint project, and the implementation of such experience in other city districts. The prospects of further cooperation in the field of family and childhood problems, including foster families, women in crisis and alcohol-addicted families, were also discussed.

Contact person: Nina Malkova, Kirovsky District Social Department

Photo: www.interpress.ru

Visit of Danderyds Sjukhus AB to St. Petersburg



On 17-20 June the representatives of *Danderyds Sjukhus* visited St. Petersburg as a follow-up of the Russian-Swedish Healthcare workshop held in November 2006. The programme of the visit included study visits to the St. Petersburg Committee on public health, public and private maternity hospitals; and a meeting with participation of insurance companies and travel operators.

According to Natalia Salnikova, Chief Medical Officer of the *Maternity Hospital #2*, the meeting with the representatives of *Danderyds Sjukhus* was very interesting in terms of experience exchange. As a result of the meeting the two hospitals started discussing the possibility of training the personnel from the *Maternity Hospital #2* at *Danderyds Sjukhus AB*.



Source: Stockholm Region Office in St. Petersburg, stockholm.office@stockholm.spb.ru; Natalia Salnikova, Chief Medical Officer of the *Maternity Hospital #2*, e-mail: inna@rd2.ru

Photo: www.interpress.ru and *Maternity Hospital #2*

IPO for the Middle-Cap Companies. Dual IPO on Both Exchanges in Russia and Sweden Conference



The first international IPO for the middle-cap companies. Dual IPO on both exchanges in Russia and Sweden conference was held in St. Petersburg on 20 June. The event was targeted at owners, general and financial directors of fast-growing companies in the Northwest Russia and other Russian regions.

The two business floors – Russia and Sweden - were represented by the speaker of two stock exchanges, Christina Ploom, *OMX Nordic Exchange Stockholm*, and Marina Astreina, *SE MICEX*.

The conference was dedicated to the critical and practical issues for the Russian companies planning an IPO. A lot of interesting discussions and fruitful meetings were made among over 20 Russian Companies and Swedish speakers. The Swedish lawyers and specialists in investment relations shared their practical experience with the Russian participants of the conference. Jesper Horgern from *Ohman Group* informed about the real possibilities of Russian companies to invest in *OMX Nordic Exchange Stockholm*. Gunnar Tersman from *Handelsbanken Capital Markets* touched on the banking aspects of the theme.



The event was attended by over 20 Russian companies, representing 6 main industries: construction and development (40%); media and entertainment (20%); retail chains (20%); food and beverages industry (10%); port infrastructure (5%); production (5%). The companies are on different stages of their way in the public securities market (about half of them have already made bond issues and now they think about initiating an IPO procedure).

The conference was initiated by *Planeta Capital* Investment Group. According to Irina Veselova – the President of the Company – the high interest of participants to the event was stimulated by the timeliness of the topic and the high activity of the Swedish investors. There are also good

prospects for setting up a new niche for middle-cap Russian companies to raise funds, and the best alternative to this will be Stockholm.

The conference was supported by the Consulate General of Sweden in St. Petersburg, the Stockholm Region Office in St. Petersburg, the Trade Representation of Russia in Sweden, the Regional Office of FCSM.



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E-Government Development in St. Petersburg Conference

On 25 May a conference on the development of e-government in St. Petersburg took place in the *Ambassador* hotel within the frames of the *Baltic Meetings* project. The main purpose of the conference was to discuss the urgent issues of introducing ICT in the activities of public authorities. The results of the Tacis project in St. Petersburg *Development of Internet Based Interactive Government to Business Services in Northwest Russia* were summed up at the conference.

Two round-table meetings were held within the frames of the conference: *Information Support of the Administrative Reform: St. Petersburg Experience* and *Development of the E-Government during the Administrative Reform*.

Representatives of the Institute for State and Municipal Governance of the Higher School of Economics (Moscow), the St. Petersburg Committee for Executive powers of the government development and Interaction with the local autonomous bodies, the St. Petersburg Information Analytical Center, the workgroup of the Tacis project *Development of Internet Based Interactive Government to Business Services in Northwest Russia*, the E-Development Partnership in the North-West of Russia took the floor during the plenary session.

The conference *E-Government Development in St. Petersburg* was organized by the City of St. Petersburg, the St. Petersburg Information Analytical Center and the E-Development Partnership in the North-West of Russia (*PRIOR NW*).

Source: Evgenya Falkova, E-Development Partnership in the North-West of Russia (*PRIOR NW*), info@prior.nw.ru, Ekaterina Kazmina, *Ambassador* hotel, e-mail: e.kazmina@ambassador-hotel.ru.



Condition of a Healthcare Sector in St. Petersburg in 2007 Conference

On 21 June 2007 the conference *Condition of a healthcare sector in St. Petersburg in 2007* took place in St. Petersburg. The main objective of the conference was to determine the condition and prospects of St. Petersburg healthcare sector development in 2007 – 2008. Among the topics discussed The following topics at the conference were: implementation of the *Health* national project in St. Petersburg; condition and prospects of the St. Petersburg medical services' market development, administration of a governmental medical institution; leasing of medical equipment; medical insurance.

About 100 chiefs of governmental and non-governmental medical institutions of St. Petersburg, chief medical officers as well as representatives of scientific and public organizations and mass media participated in the conference. The conference was opened by Mr. Maxim Efimov, director of the *Kommersant St. Petersburg* newspaper and Mr. Igor Pyaterichenko, head of the Department for adult medical care and sanatorium and resort treatment of the St. Petersburg Committee on public health.

The speaker of the conference touched on the following topics: *Modern methods of choosing and monitoring sterilization equipment; Management of a multitype governmental hospital under market economy; Healthcare management as a part of employer's social responsibility; Cooperation between government and private owners in hospital administration; Private medicine in St. Petersburg: creating a competitive market; Practical experience of health care quality management; IT in medical sector: experience, problems; Leasing of medical equipment in Russia etc.*

The event was organised by *Kommersant* publishing house.

Source: Oksana Fedulova, Client service manager *Kommersant in St. Petersburg* publishing house, fedulova@spb.kommersant.ru

Photo: www.interpress.ru



IX International Festival of Modern Dance *OPEN LOOK 2007 Vol.02*

The IX International Festival of Contemporary Dance OPEN LOOK Vol.02 will take place in St. Petersburg in July (Vol.01 already took place in June). *Kannon Dance Centre* and *Vadim Kasparov*, Director of the Festival, invited quaint troupes and dance theatres. The participants from Netherlands, Sweden, Russia, Denmark, the Czech Republic and the USA are expected to join the annual summer fiesta of contemporary dance and plastic drama.

Dance Works Rotterdam, *Dusan Tynek Dance Theatre*, *David Dorfman Dance* and *Natalia*

Kasparova Dance Company will perform on the stage of the Theatre of Young Spectators (TUZ), while *Mute Comp. & Cassandra Production* are about to occupy the Uchebny Theatre in Mokhovaya street.

Rodina Film Centre will present three hours of "The best of KINODANCE 2006" Dance Movie festival.

Kannon Dance Centre accents that OPEN LOOK 2007 will grant its money to charity. The organisers of the event have worked out an exclusive program of dance therapy and rehabilitation for children's homes and transfer part of the purse to a special bank account.



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