

# Northwest Russia: Facts and Events

Newsletter by the Stockholm Region Office in St. Petersburg

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## Invest in Stockholm Exhibition at Mannheimer Swartling AB



On 19 February 2009 Mannheimer Swartling in St. Petersburg has organised a series of events dedicated to their movement to the new premises at Singer house on Nevsky pr. 28. The day was opened by the press meeting "Cooperation between St. Petersburg and the Northern Europe" for the regional mass media with the participation of the representatives of the Consulates General of Sweden, Denmark, Finland and Norway, Stockholm Region office in St. Petersburg, St. Petersburg Committee on External Affairs and Stockholm School of Economics in St. Petersburg. Among the main topics of the discussion were the Swedish Presidency in the EU, the Day of

Sweden in St. Petersburg on 27 June 2009, the Days of Stockholm-Mälars region in St. Petersburg in 2009 as well as Russian delegations to Stockholm International Fairs.

The meeting was followed by the exhibition "Invest in Stockholm", organised together with the Stockholm region office in St. Petersburg. Investment opportunities in the Stockholm-Mälars region were presented for the companies operation in the Northwest Russia.

Over 250 guest representing the local authorities, branch organisations and business circles in the Northwest Russia has participated in the reception organized by Mannheimer Swartling. Manneheimer Swartling is the leading and largest full-service law firm in the Nordic region. It was the first European law firm to open the office in the USSR in 1990. At present the company has almost 60 lawyers in Moscow and St. Petersburg.

Source: Stockholm Region office in St. Petersburg, [lena.vorobyeva@stockholmregion.org](mailto:lana.vorobyeva@stockholmregion.org)

Photo: Mannheimer Swartling in St. Petersburg

## Cooperation: Regional Association of Managers in Medical Services & Sweden



On 1-3 December 2008 a delegation of the Regional Association of Managers in Medical Services (RAMMS) from St. Petersburg paid a working visit to the Stockholm region. The agenda included meetings with representatives of the Stockholm County Council, Swecare Foundation and its member-companies. The delegation also visited Sabbatbergs Hospital and Uppsala University Hospital.

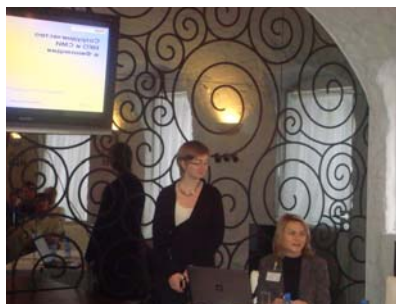
As a result of the visit on 9 March 2009 representatives of RAMMS and Swecare Foundation signed a Letter of Intent concerning cooperation with the purpose to provide extensive support of Russian-Swedish contacts in the field of healthcare. The Letter includes provisions about exchange of information, support of the ambitions of

RAMMS and Swecare members to establish businesses in their respective countries, and about joint events, study visits and training programmes.

The visit of RAMMS' members took place in pursuance of the Cooperation Agreement between Stockholm-Mälars region and St. Petersburg, signed on 2 February 2006, and in the frames of the Working Plan 2008-2009 supplementing the Agreement.

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## Russian-Finnish project “Media-Schools: NGOs and Mass Media” launched in 2008 is entering its new stage of development



The project goal is creation of common information space for NGOs and mass media to facilitate civil society development.

The key tasks of the project are

- to create conditions and mechanisms for easier information exchange between NGOs and mass media;
- to attract attention of citizens to NGO's activities of public importance;
- to establish the positive image of NGOs, as the most effective instrument of civil participation.

In the frameworks of the project the seminars and master-classes are planned. Moreover, media-forum is going to be organized together with discussions dedicated to the strategic partnerships development.

The Project intends a number of activities like necessary trainings for NGO's employees for better information spreading skills and acquiring methods of creating the informational cause; round tables and discussions on the topic in order to find better solutions for such cooperation, etc.

Within this project an online platform for informational exchange between NGO's and mass media will be launched in St. Petersburg, Russia on initiative of “Norden” Association. This subproject has been supported and encouraged by the representatives of leading mass media of St. Petersburg, “Finland-Russia” Society and Konrad Adenauer Foundation. However, the web-site will certainly be extended into multi-national and bilingual online platform for the NGO's and mass media of the Baltic Sea region.



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## “Water, Russia, Finland – youth view!”



The project is being initiated on the threshold of 200th anniversary of Finland's joining of Russia and carried out on the initiative of “Finland-Russia” society and with the support of the City of Turku.

The partners of the project are: “Finland-Russia” society, The City of Turku, Association for Cooperation with Nordic Countries "NORDEN", Youth Environmental Centre of SUE

Vodokanal of St. Petersburg, Youth center “Youth creative Forum Kitez plus”.

The project aims at providing ecology-friendly education to children and youth, developing their creative potential and applying “emotional - active” approach to the educational process. It also involves learning about natural, social and cultural environment, historic and traditional way of living, cultural traditions of Russia and Finland, crafts of both countries.

The target audience of the project – school students of St. Petersburg and Turku of 12 to 17 years old. More detailed information is available at [www.H2Oplanet.ru](http://www.H2Oplanet.ru)

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Photo: [www.interpress.ru](http://www.interpress.ru)

## Facts and Figures



The maximum breadth of the river Neva in its mouth is 1250 metres, and the deepest place is near Arsenalnaya street – 24 metres.

Source: newspaper *Metro*

Photo: [www.interpress.ru](http://www.interpress.ru)

## St. Petersburg – the meeting point for Creative Industries



Creativity and innovations, best practices and international youth projects in creative tourism are in focus of the international conference "Creative Industries Meeting Point: Creative Industries, Youth Entrepreneurship and Tourism as Development Factors for the Baltic Sea Region and the Barents Region" arranged by the Information office of the Nordic Council of Ministers in St. Petersburg.

The event was focused on creativity and competitiveness of the Baltic Sea Region and the Barents region in a Globalised economy. The striking feature of the conference is its geographical representations. Six North-West Russian regions, federal authorities from Moscow, all five Nordic countries, three Baltic states as well as international organisations are heading to the event. It makes the conference a unique multilateral meeting place for enhancing the cooperation in the Baltic Sea region and the Barents region on creative youth initiatives.

The conference was held on 26-27 February in Pushkin and is arranged as the event summarising results and recommendations of the previous topic-related events under the [Swedish Presidency of the Nordic Council of Ministers in 2008](#) and held last year in [Murmansk](#) (October 2008), [Petrozavodsk](#) (November 2008) and [Arkhangelsk](#) (December 2008).

Source: Elena Golubeva, Deputy Director, Nordic Council of Ministers Information office in Saint Petersburg, e-mail: [eg@norden.ru](mailto:eg@norden.ru), <http://www.norden.ru>

Photo: A.Anisimov, NCM St. Petersburg

## Annual Leontief Conference in St. Petersburg



On 27-28 February 2009 the VIII Conference Leontief Readings: Economics and Law from the series of Leontief Readings was held by the City of St. Petersburg, Evrofinance Mosnarbank Joint Stock Company and ICSEER Leontief Centre. The Conference Programme included following parallel section meetings: "Economics, Law, and Transformation of the Russian Society", "Economic Analysis of Law and Criminal Conduct", "Economy Legal and Illegal". In the framework of the plenary sessions a wide range of issues was discussed, from the role of law in social-economic transformation of Russia to economic approach to legal norms interpretation and to defining legal and illegal constituents of modern economic systems.

The idea to carry out Leontief Readings occurred to honor memory of one of the greatest economist, Nobel Prize winner – Wassily W. Leontief, whose name was given to the Research Centre. Carnegie Moscow Centre approved that idea and, by joint efforts, the first Leontief Conference dated for Wassily Leontief Commemoration and devoted to summarizing of the decade of economic reforms in Russia was carried out in February 2000 in St. Petersburg. The conference joints together lead world and Russian scientists, politicians, experts, specialists, journalists dealing with actual problems of Russian development, with the purpose of discussion and presentation of their own vision on actual political, social and economic problems of Russia reforming (summarizing of results and perspectives of further developments).

More information is available at [http://leontief.ru/read\\_eng](http://leontief.ru/read_eng)

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The archive of the newsletters can be found at <http://www.stockholmregion.org/website/1/1.0.1.0/16/3/index.php>

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