

THE WORLD IS CHANGING

Video:

<http://www.youtube.com/watch?v=5VtuUwOxr0Y>

Seminar: “Knowledge Society”

*Moderator: Ms Sara Pieters,
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1. New Skills for new Jobs

*Mr Sebastian Stetter, European
Commission, DG Employment, Social
Affairs and Equal Opportunities*



New Skills for New Jobs

29 October
Info Days Stockholm Region

Sebastian Stetter
DG EMPL, Unit D2 – European Employment Strategy



The 'New Skills for New Jobs' initiative

- Commission Communication COM(2008)868
- « New Skills for New Jobs: anticipating and matching labour market and skills needs »
- Adopted on 16 December 2008



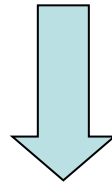
Rationale

- Skills: a determinant factor for productivity and employment
- Skills shortages and mismatches: a growing concern in Member States
- Changes (demographic, globalisation, low-carbon economy, technological and organisational) require different and new skills
- Need to match skills supply and labour market demand
- Address the short-term employment impact of the economic crisis and improve the long-term job prospects of the EU workforce



The New Skills for New Jobs Initiative :key messages

- A need to increase skills at all levels ...
- ... but not just any skills: a need to **match** real labour market needs
- ... a quickly changing skills demand



Improving capacities for skills assessment,
anticipation and matching



Why anticipating?

- To better prepare ourselves to forthcoming challenges and future skills requirements
- To warn on future labour market failures and skills shortages

Limits : projections are uncertain...

...but developing anticipative and proactive approaches to change is always relevant;



Political mandate of the ‘New Skills for New Jobs’ initiative

- The **European Council** Conclusions stressed that *“Member States and the Commission should give priority to the implementation of the New Skills for New Jobs initiative”* (December 2007)
- *“Invite the Commission to present a comprehensive assessment of the future skills requirements in Europe up to 2020, taking account of the impacts of technological change and ageing populations and to propose steps to anticipate future needs. Economic migration can play a role in meeting the needs of the labour market and can contribute to help skills shortages”* (March 2008)





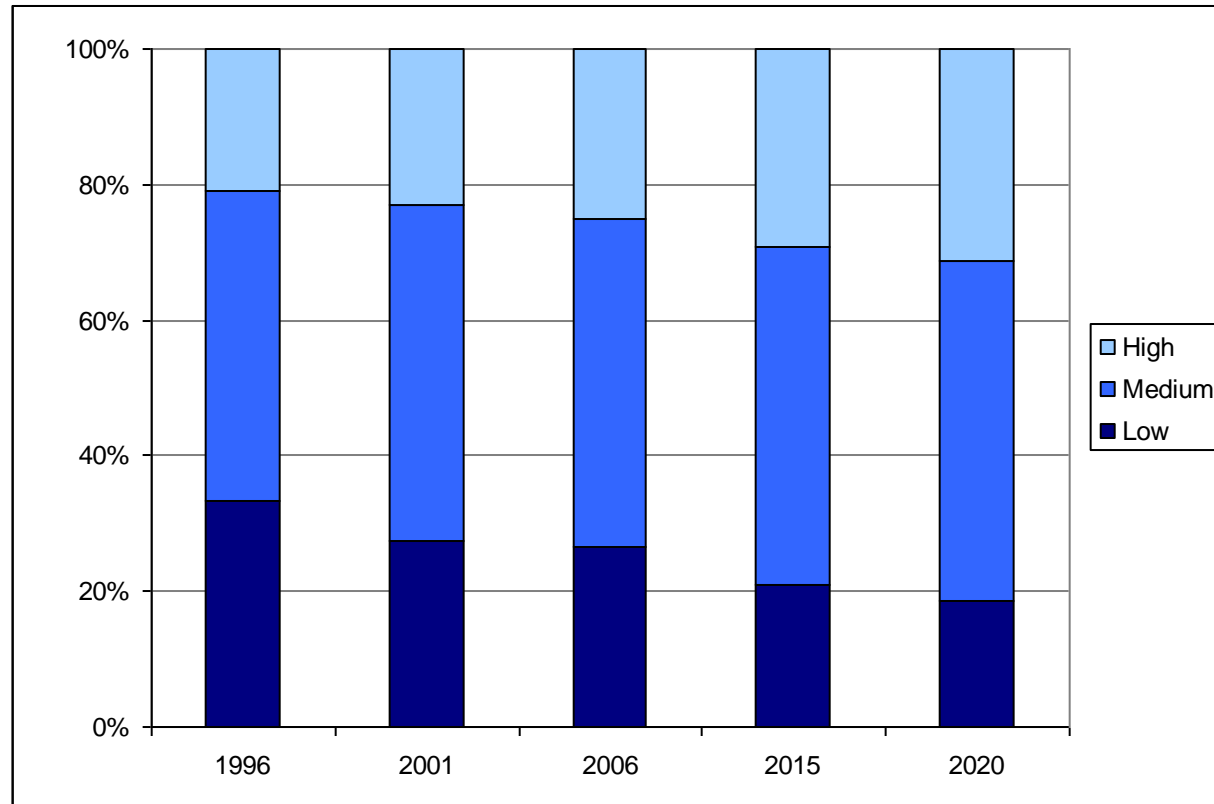
A first assessment up to 2020

Trends in job creation:

- 19,6 millions net new jobs in UE25 up to 2020
- Mainly replacements jobs : 85 million jobs
- Service sector : 3/4 of total employment in 2020
(source : Cedefop, 2008)



Demand - Past and future structure of jobs by education attainment level



Source:
Cedefop 2008,
data for EU-25



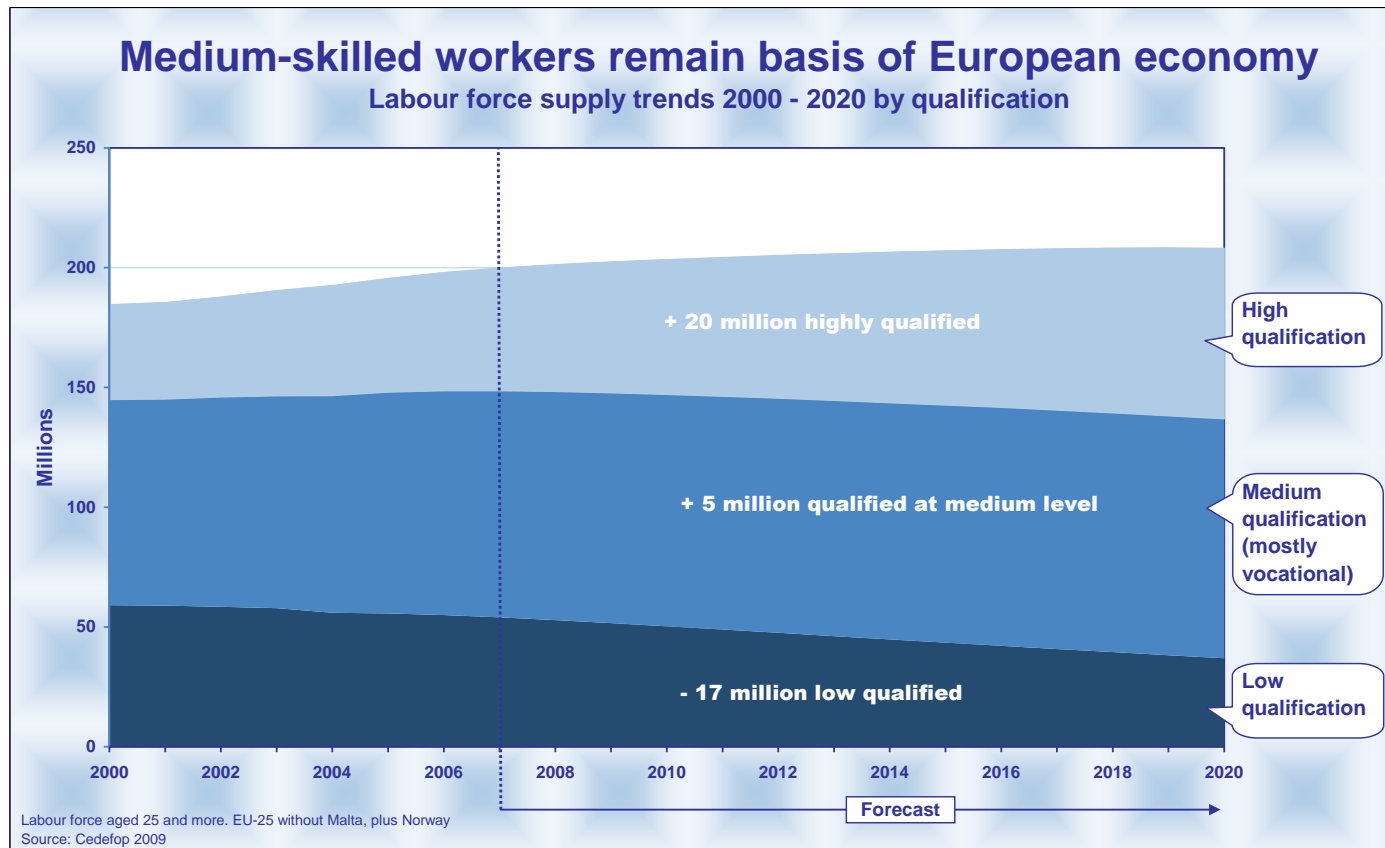
A first assessment up to 2020

... in labour supply

- EU working age population will peak in 2012, more women and older workers will add until 2018
- More educated workforce... but with the right skills?
- Deficit of basic skills? Low achievers in reading in the EU: 24.1% in 2006 (PISA)
- Progress is still too low in Europe in adopting an approach based on lifelong learning



Labour Force Supply





Evolving skills needs

- A growing demand for high level qualifications
- Which skills?
- Increasing skills requirements within occupations at all levels, including « transversal » or « generic » skills (e.g. communication and analysis skills, « learning to learn »...)
- employers are looking for a mix of knowledge, skills and abilities



Addressing Mismatches

- 'Match and Map' online service providing information on occupations, skills, learning and training opportunities across the EU
- Multilingual dictionary of occupations
- European Labour Market Monitor' to provide up-to-date information on short-term trends on the EU labour market
- European Public Employment Services Working Group



Strengthened forecasting and anticipation capacities

- Regular assessments of long-term supply and demand in EU labour markets
- Develop methodology, analytical and mutual learning capacities for skills and jobs anticipation
- Promote dialogue between business and education and training providers; Employers survey tool and studies
- Sectoral analysis
- Feasibility study on establishing sector councils on employment and skills at EU level



Sectoral studies

- Automotive sector
- Building of ships and boats
- Chemicals, pharmaceuticals, rubber and plastic products
- Computer, electronic and optical products
- Defence industry
- Distribution, trade
- Electricity, gas, water and waste
- Electromechanical engineering
- Financial services
- Furniture
- Health and social work
- Hotels, restaurants and catering
- Non-metallic materials
- Other services, maintenance and cleaning
- Post and telecommunications
- Printing and publishing
- Textiles, apparel and leather products
- Transport





Mobilising Community instruments

- Main EU financing tool to foster employability and adaptability of workers: the European Social Fund (2007-2013 : 75 billion euros)
- The strategic framework for cooperation in education and training 2010-2020
- Social dialogue
- The new cycle of the Strategy for Growth and Jobs (Lisbon Strategy) and the European Employment Strategy post 2010



Thank you for your attention

<http://ec.europa.eu/social/main.jsp?catId=568&langId=en>

2. The EU support to promote favourable Business climate and Innovative ideas on Local and Regional level

*Mr Simeon Chenev, European
Commission, DG Enterprise*

The EU Support to Promote Favourable Business Climate on Local and Regional level

"INFO-days", Stockholm region

Brussels, 29 October 2009

Simeon Chenev
SME Policy Development Unit



Outline

- The EU SME policy
- The ‘Small Business Act’ for Europe
- The Competitiveness and innovation Programme (2007 – 2013)
- Summing-up
- Further information

Outline

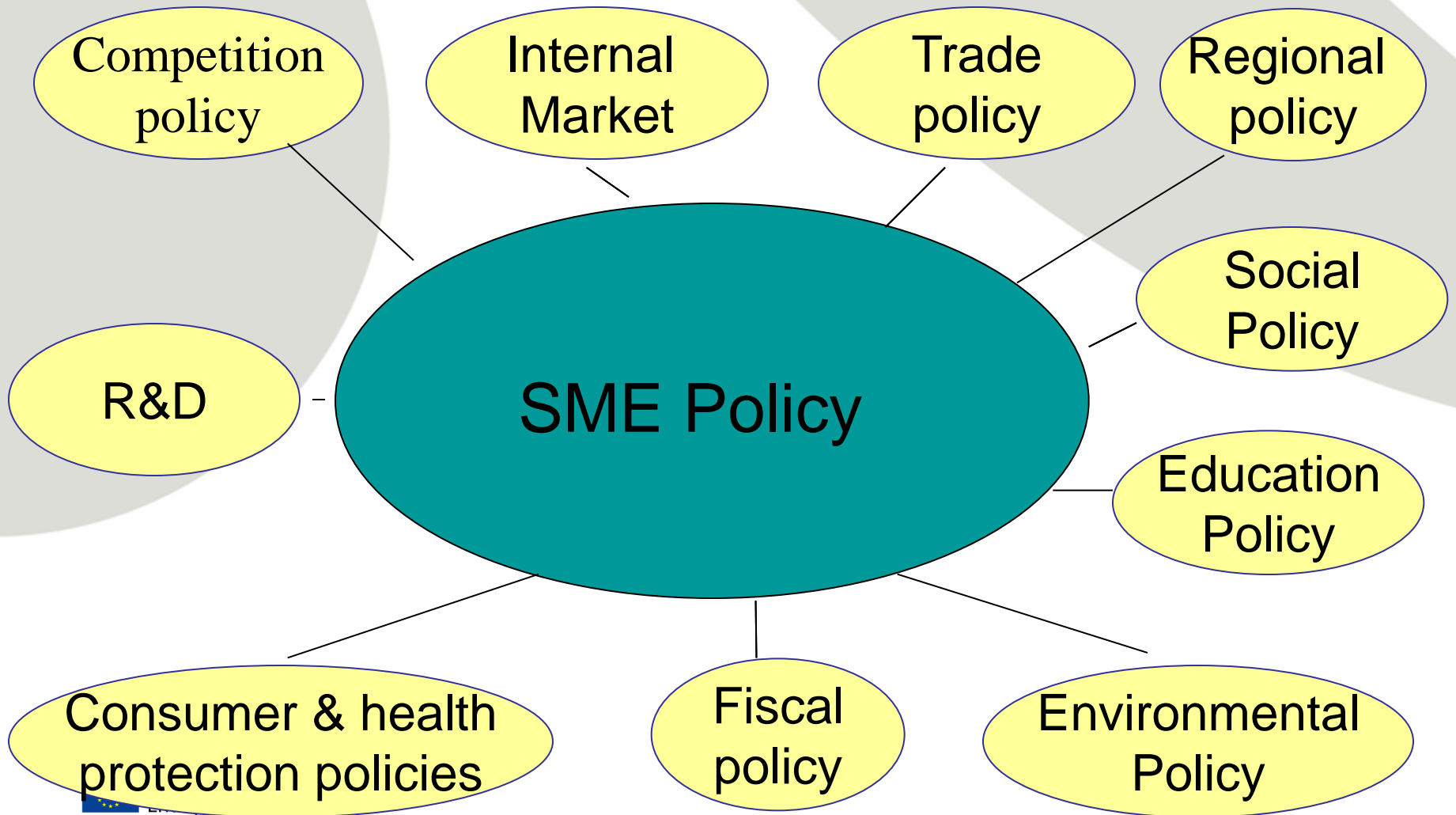
- [The EU SME policy](#)
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SME Definition

THE NEW THRESHOLDS (Art. 2)

| Enterprise category | Headcount: Annual Work Unit (AWU) | Annual turnover | or | Annual balance sheet total |
|---------------------|--------------------------------------|--|----|--|
| Medium-sized | < 250 | ≤ €50 million (in 1996 € 40 million) | or | ≤ €43 million (in 1996 € 27 million) |
| Small | < 50 | ≤ €10 million (in 1996 € 7 million) | or | ≤ €10 million (in 1996 € 5 million) |
| Micro | < 10 | ≤ €2 million (previously not defined) | or | ≤ €2 million (previously not defined) |

SME Policy



Outline

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The Small Business Act (SBA)

- Released in June 2008
- 3 main objectives:
 - entrepreneurship, “think small first”, promote SME growth
- 10 principles and 93 actions for both the Commission and the Member States
- 5 legislative acts

10 SBA principles

1. *Favourable environment for Entrepreneurship*
2. *2nd chance for honest entrepreneurs*
3. *“Think Small First”*
4. *Public administrations responsive to SMEs’ needs*
5. *Access to Public procurement + better use of state aid possibilities*
6. *Facilitate access to finance*
7. *Help SMEs to benefit more from the Single Market opportunities*
8. *Promote the upgrading of skills and Innovation*
9. *Eco-innovation*
10. *External markets*

Non-legislative actions (1)

1. Stimulate entrepreneurship

1. Erasmus for young entrepreneurs, pilot project
2. Network of women entrepreneurs (2009)
3. SME Week (6.-14.Mai 2009)

2. Second chance for honest entrepreneurs who have faced bankruptcy

1. Exchange of best practices

Non-legislative actions (2)

- “SME test” to analyse impact of legislation on SMEs and specific measures for SMEs
- Code of best practices on SMEs access to Public Procurement
- State Aid **Handbook** for SMEs (also to be used by regional authorities)
- EIB: 30 billion for loans for SMEs till 2011
- Facilitating access to markets including EU Business Centres in China & India
- Etc.

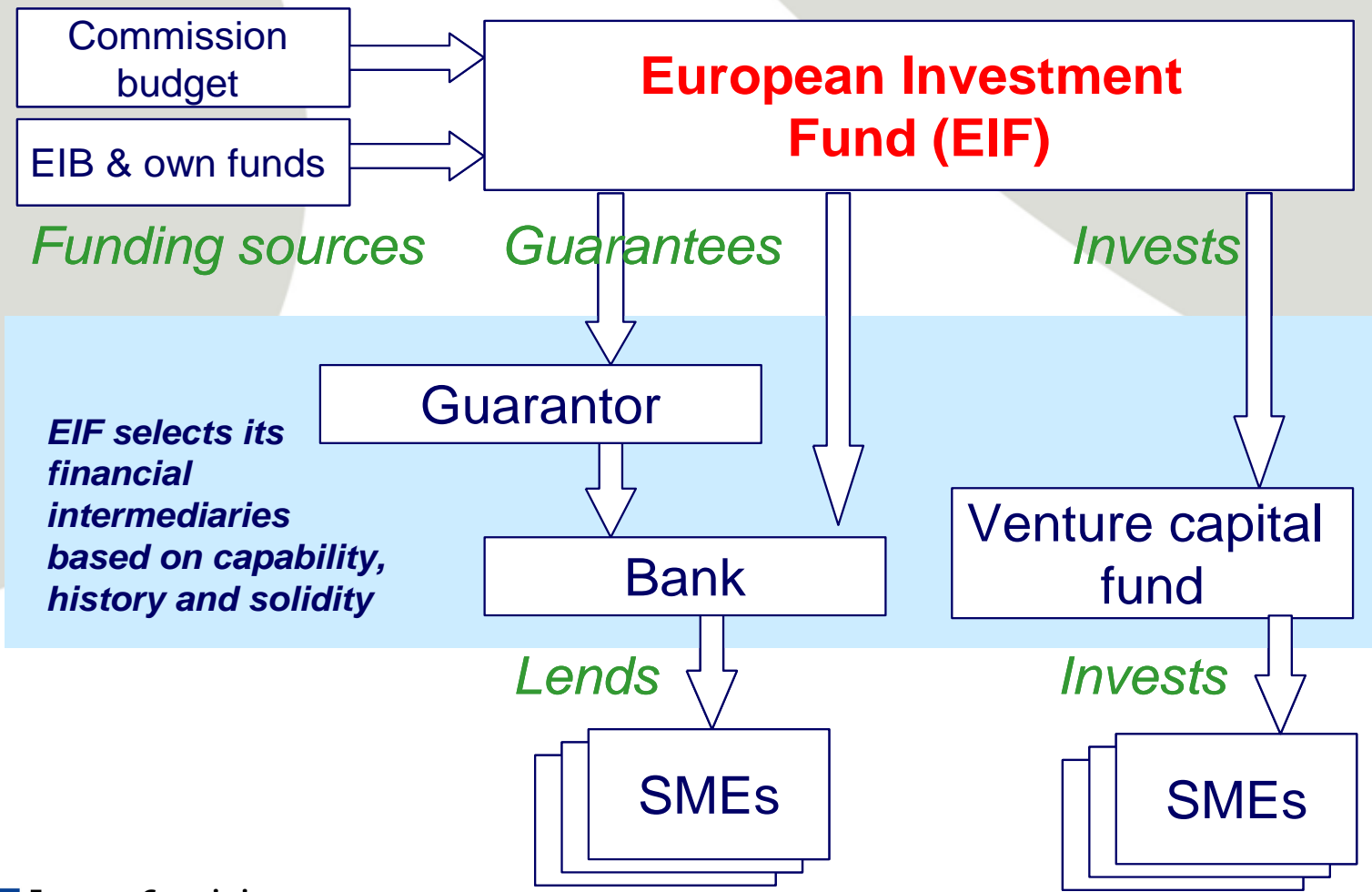
The legislative proposals

- General Block Exemption Regulation on State Aids (GBER)
- Regulation providing for a Statute for a European Private Company (SPE)
- Directive on reduced VAT rates (locally supplied services)
- A legislative proposal to simplify rules on VAT invoicing
- An amendment to the Late Payments Directive

Outline

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- [The Competitiveness and innovation Programme \(2007 – 2013\)](#)
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Competitiveness and Innovation Programme (2007-2013): Financial Instruments



Competitiveness and Innovation Programme: Enterprise Europe Network

- EU Network offering high quality services to the benefit of SMEs
 - Organizing business cooperation across borders
 - Help accessing EU projects and funding
 - Advising on EU legislation, standards and intellectual property rights
 - Assist SMEs in raising their innovative capacities
 - Support to going international
 - Collecting SME feedback to legislative initiatives

➔ The broadest range of tailored services for SMEs in the EU and beyond



Business Support at Your Doorstep

- ✓ more than 500 regional organisations
- ✓ more than 4.000 experienced professionals
- ✓ active in 40 European countries

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Summing-up: Relevant Actions at Local and Regional level

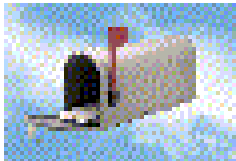
- SME week + European Enterprise Awards + SBA conference
- Regional/national entrepreneurship programmes (schools, universities, life long learning)
- Application of “Think Small First” principle at EU and sub-EU level
- Regional procurement + state aid (General Block Exemption Regulation)
- Funding (EU regional + complementary regional/local)
- VAT proposal (lower rates for locally supplied products/services)
- Regional SME support action in
 - Environment (‘greening’ of EU funds)
 - Innovation (business incubators, regional clusters)

Outline

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Info & Contacts

- **SME Portal**
http://ec.europa.eu/enterprise/sme/index_en.htm
- **SBA**
http://ec.europa.eu/enterprise/entrepreneurship/sba_en.htm
- **Enterprise Europe Network**
http://www.enterprise-europe-network.ec.europa.eu/index_en.htm
- **Enterprise and Industry Directorate General**
http://ec.europa.eu/enterprise/index_en.htm



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3. Good practice of entrepreneurship amongst youth: Young Enterprise of Belgium

*Ms Fabienne Baise, Head of
Communication, Asbl Les Jeunes
Entreprises*

Young Enterprise of Belgium (French part)



Best practices of entrepreneurship amongst youth

29 October 2009

Young Enterprise *in numbers*



- 33 years of experience in *learning by doing*
- 5000 students per year
- 4 main projects :
 - Our Community
 - Company programme
 - - Young Enterprise Project
 - - Clubs of Entrepreneurial Students
- 301 volunteers involved per year (teachers - business)
- A 21 people team : secretaries - coordinators - webmaster
communication officer - director
- A dozen private sponsors + the Regions' supports (Brussels & Wallonia)
- As 40 european countries, we are member of JA-YEE (www.ja-ye.org)



Entrepreneurship



« I prefer to stop one day while having missed things that while not having tested those I always wanted to do. »

Jacques Brel, Belgian singer.



The Young Enterprise organization uses to define its mission as :
« to encourage the students to undertake their lifes »

Our mission



Learning by doing ...

Our main mission : to give students from Primary to Colleges and Universities **the taste of entrepreneurship.**

Our projects provide the students a very practical approach of economy and of the entrepreneurial world => learning by doing

We aim at teaching them entrepreneurial skills such as management, sense of responsibilities, decision-making, creativity, initiative, team spirit. Once they have integrated those skills, they may realize that they increased their chance to become independent in their social and professional life.

Our 4 main projects



My Community

target : primary schools

By five interactive lessons, pupils aged from 9 to 12 y-o discover their daily environment from economical and social points of view.

They take part in activities which lead them to understand rules and roles of citizen in a community and what kind of responsibilities it involves for each one : inhabitant, government, enterprises...

- Activity 1* the community => jobs
- Activity 2* the production (unity – taylorism)
- Activity 3* taxes and public services
- Activity 4* new shop => analysis + vote
- Activity 5* money move

Our 4 main projects



The Company Programme

target : secondary schools

Students, aged from 15 to 18 y-o, create, manage and close a small company that finances itself by selling stocks.

The focus is on searching the product, finding shareholders, selling stocks in the company, setting up different departments, accounting activities, market research, sales management, ...

The main goal is to offer them the opportunity to practise as if they were real entrepreneurs and to assume their own choices.

Recognition from the European Commission as a best practice in Entrepreneurship Education

Our 4 main projects



Young Enterprise Project/ YEP

target : colleges

The YEP offers students from 18 to 25 y-o the opportunity to touch the real professional life in managing and developing their own business.

They build a fictive project based on a business plan.

Experts will validate the steps of the BP : objectives and mission - strategy - financial plan.

Students learn entrepreneurial skills and tools such as creativity, management, communication sense as the ability to project their business into the future.

The project may be tested by the students.

Our 4 main projects



Clubs of Entrepreneurial Students

target : universities

This project is carried by students and designed for students.

Goal : to allow students to connect with students or people from the business world in order to get information/ tools for creating and developing their own project.

Activities such as meetings, conferences, training, team building, dinners are organised by the students to ease contacts between them or with the entrepreneurs.

It is also a great opportunity to meet international groups of students and get an international business open mind : example of Québec + colloque.

Last words

Thank you for your attention !



Any questions ?

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www.lesjeunesentreprises.be

www.ja-ye.org

Les Jeunes Entreprises ASBL – 10 rue Docteur Elie Lambotte – 1030 Brussels – Belgium.

Phone : 0032 2 245 13 80 - Fax : 0032 2 245 01 87.

SIR KEN ROBINSON

video: <http://www.flandersdc.be/view/nl/34321472-Forum+Innovatie+maakt+School.html>

**4. Youth – Investing and
Empowering. Create opportunities
for youth in education and
employment**

*Ms Ann-Marie Le Clair & Ms Barbara
Zupan, European Commission, DG
Education*



Education and Culture DG



EUROPEAN UNION'S NEW STRATEGY FOR YOUTH: INVESTING & EMPOWERING





Evidence: the EU Youth Report



1 in 7 leave school early with only basic qualifications at best

Young people aged 15 -19 spend 20% of their time on leisure

Over 15% of YP aged 15-25 are unemployed

In EU, average participation rates in non-formal learning is below 10%.

Around 20 % of young people in Europe are at risk of poverty



A NEW STRATEGY YOUTH – INVESTING & EMPOWERING



- A long term strategy (9 years) with a short term impact (3 years)!
- A priority of the EU social agenda
- Mobilizing all key policies in all Member States
- Putting greater resources in these policy areas
- Promoting the potential of young people





PARTICIPATION

HEALTH & SPORT

CREATIVITY & ENTREPRENEURSHIP

IMPROVING ACCESS

VOLUNTEERING

EMPLOYMENT

YOUTH & THE WORLD

EDUCATION

CREATING OPPORTUNITIES

FOSTERING SOLIDARITY

SOCIAL INCLUSION





YOUTH WORK



- Youth work can help to deal with unemployment, school failure, social exclusion, provide leisure time, increase skills and support the transition from youth to adulthood
- Youth work should be supported, recognised for its economic and social contribution, and professionalised



NON-FORMAL EDUCATION



- Develop out of school learning opportunities to address early school leaving
- Develop participative structures and cooperation between schools, families and local communities
- Better bridge formal and non-formal learning
- Make available good quality guidance and counselling services for young people
- Promote learning mobility of all young people



TRANSITIONS AND RIGHT SKILLS



- Promote early familiarisation of young people to the world of work
- Encourage cooperation between employment and youth policy makers, and youth involvement
- Develop short-term measures in recovery plans
- Lower barriers to the free movement of labour
- Promote quality internships and apprenticeships
- Use EU funds for promoting youth employment



ENTREPRENEURIAL MINDSETS



- Further develop start-up funds and encourage recognition of junior enterprise
- Make new technologies readily available to empower young talents
- Promote contribution of youth work to creativity and entrepreneurship
- Widen access to creative tools



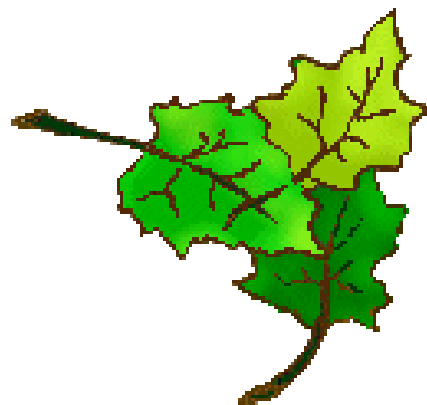
MOBILISATION OF PROGRAMMES AND FUNDS



- YOUTH IN ACTION PROGRAMME
- OTHER PROGRAMMES AND FUNDS:
 - ◇ Culture
 - ◇ Lifelong Learning
 - ◇ PROGRESS
 - ◇ MEDIA
 - ◇ Erasmus for Young Entrepreneurs
 - ◇ Competitiveness & Innovation Programme
 - ◇ Structural Funds



SETTING UP A NEW ERA!



THANK YOU!

MORE INFORMATION:

http://ec.europa.eu/youth/index_en.htm

http://europa.eu/youth/index.cfm?l_id=en



5. Lisbon Strategy post 2010 - Innovation, Education and Entrepreneurship in focus?

*Mr Andrea Forti, Advisor, Committee
of the Regions*



The Lisbon Strategy post 2010 Innovation, Education and Entrepreneurship in focus?

Andrea Forti

Committee of the Regions , Lisbon Monitoring Platform

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**Info Days 2009 of the Stockholm Region
29 October 2009 Seminar 1 : "Knowledge Society"
Kent Brussels Office, Rue du Commerce 45**

