

# Northwest Russia: Facts and Events

Newsletter by the Stockholm Region Office in St. Petersburg

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## St. Petersburg will be Promoted in Europe and Scandinavia



By the end of 2006 the City Marketing Agency, established under the Committee on Investments and Strategic Projects of the City of St. Petersburg, will be ready with development of concept of St. Petersburg marketing through street advertising in Europe. According to Maxim Sokolov, Chairman of the Committee, the advertisement will be placed in airports and on central streets of the biggest European cities, such as London, Paris, Frankfurt, Berlin, Stockholm, Copenhagen and Helsinki.

The main goal of this PR-campaign is to develop the tourism industry in St. Petersburg by increasing the number of incoming tourists and creating new job opportunities within the sector. Maxim Sokolov hopes that by 2010 the number of tourists will rise to 5 million people per year. The budget of the campaign and the names of foreign partners are not announced.

Source: Delovoy Peterburg newspaper, August 2006, [www.dp.ru](http://www.dp.ru)

Photo: Interpress, [www.interpress.ru](http://www.interpress.ru)



## IPPTF to be Launched in St. Petersburg

Restec Exhibition Company, Russia, in co-operation with Adforum AB, Sweden, are

making preparations for INTERNATIONAL PULP, PAPER & TISSUE FORUM 2006 (IPPTF 2006) – the international conference on advanced technologies and innovations in pulp, paper and tissue industry, held together with exhibition of technologies and equipment for pulp and paper industry.

The exhibition and conference will take place on 10-13 October 2006 in St. Petersburg at Pribaltiyskaya Hotel, within the frames of the VIII International Forestry Forum. The conference is supported by RAO BUMPROM and other leading Russian and international branch associations and unions.

IPPTF 2006 offers its participants the opportunity for discussing the industry's burning issues, making an overview of the latest innovations, technological solutions and equipment, as well as searching for new suppliers, customers and investors.

More information: [www.adforum.se](http://www.adforum.se),  
<http://www.restec.ru/main.en.html>

Contact person: Anastacia Syssoeva, PR & Promotion Manager, International Department, Restec Exhibition Company, e-mail: [interport@restec.ru](mailto:interport@restec.ru), <http://www.restec.ru>

## High-speed Connection between Moscow and St. Petersburg

On 3 August, 2006, the first high-speed train arrived to St. Petersburg from Moscow. It took only 3 h 55 min for the train ER-200 to cover a distance of 650 kilometers between the cities. The average speed of ER-200 is now 170 km/hour, but upon the reconstruction of all parts of the railway route it will increase to 250 km/hour. Vladimir Yakunin, the President of the Russian Railways (RZD), announced at the launching ceremony, that this would reduce the travel time from Moscow to St. Petersburg to 3 hours.

Participants of the ceremony got acquainted with the exposition, dedicated to the development of the Russian railways. Among the exhibits a model of the new high-speed train RUS 250/300 was presented. The train is produced by the Siemens Company and will in future run on the route Moscow -St.Petersburg.



Source: Piter-T, electronic newspaper, August 2006

## New Exhibition in Peter-and-Paul Fortress



On 1 August an interactive *Space* exhibition was opened in Alekseevskij ravelin of Peter-and-Paul fortress in St. Petersburg.

The exhibition presents interactive stations demonstrating Newton's laws of motion in practice - *Bicycle on a wire*, *Screw and spiral of Archimedes*, *Trip to space*, *Balance platform*. The stations were created by the scientific production center *Science Projects* in London upon the request from the *Fund for the*

*Peter-and-Paul Fortress Development*.

This exhibition is the first step towards the establishment of a museum of science and technology in St. Petersburg. This modern educational science center for children and youth is to open in 2008. The general sponsor of the project, Siemens Company, has already contributed 230,000 euro.

Source: Delovoy Petersburg newspaper, August 2006,  
[www.dp.ru](http://www.dp.ru)

## Concert of Classical Music in the Petrikirche

A concert of classical music was held at the German-Russian Meeting Centre of the Petrikirche on 5 August. This was a joint project supported by the Consulate General of Germany in St. Petersburg and uniting the efforts of the graduates from the St. Petersburg Academy of Music and young distinguished musicians from Munich, Leipzig and Berlin. The aim of the concert was to provide a support to the 2nd children's home in Petrosavodsk, Russia. The best works of classical sacred and secular west European music for piano, organ and solo voice were on the programme. This was a second concert in a series of musical events held with a purpose to help orphan children. The first concert of the project was held in Leipzig in July 2006, the third one - on 12 August at the Church of St. Mary in St. Petersburg. The St. Petersburg public met the concert with enthusiasm. The musicians hope that their charitable initiative will be continued.

Contact Person: Svetlana Scheurell, The Chopin Society of Germany, e-mail:  
[lavoce@gmx.com](mailto:lavoce@gmx.com), [arsvita@mail.ru](mailto:arsvita@mail.ru)

## The Aurora Yacht was Found



We continue a series of stories presenting some of the remarkable findings made within the frames of the *Secrets of Sunken Ships* project ([www.baltic-sunken-ships.ru](http://www.baltic-sunken-ships.ru)). This non-governmental, non-commercial initiative is targeted at the search of sunken objects in the waters of the Russian Federation. The program is financed by Gazprom company. (see *Northwest Russia: Facts and Events*, week 25)

A small 14-meters long ship *Aurora* with the crew of 20 people, belonged to the personal staff of the King Gustav III, and was used for secret operations. The yacht perished in the heat of the Vyborg battle (Viborgska gatloppet) on 23 July 1790, when the King sent a messenger to his brother, Duke Karl Södermanland, for help.

The hull of the ship was found at a depth of 23,5 meters, in a very good condition. Russian divers have done all the measurements and drawn a complete photo-plan of the ship. The findings were raised and delivered to the State Hermitage Museum. These findings confirm that there is a precious set of articles onboard of the yacht, but what kind of goods are buried in its fore- and stern cabins is still unknown. Large-scale excavations are needed to figure this out. If the question of implementing such excavations is solved, in several years the whole hull of the ship can be raised and will become an outstanding exhibit.

More information: [www.baltic-sunken-ships.com](http://www.baltic-sunken-ships.com)

Contact person: Andrey Lukoshkov, Project scientific chief, *Secrets of sunken ships* project, e-mail:  
[Lukoshkov2004@mail.ru](mailto:Lukoshkov2004@mail.ru)



## The New Underground Line to be Constructed

The ceremony devoted to the tunnel jointing at the right haul of the Frunzensky underground line was held on 2 August. The first trains will run on the new line starting from 2008. It is planned to build 4 new underground stations in the centre of Petersburg: "Sadovaya-2", "Zvenigorodskaya" (Pushkinskaya-2), "Obvodny kanal" and "Volkovskaya". 10% of the construction costs are covered from the federal budget, while the rest is financed from the city budget.



Source: [www.interpress.ru](http://www.interpress.ru)

## New Football Stadium in St. Petersburg to be Constructed by a Japanese Architect



On 23 August 2006 the best project of the new St. Petersburg football stadium was named. The winner is a Japanese architect Kisho Kurokawa. He has one month to develop the project in details before the construction will be started.

The tender committee has made an unanimous decision taking into the consideration the opinion of the citizens. The ideas of five architect's offices were presented to the public in the end of July at the exhibition, opened by



Valentina Matvienko, the Governor of St. Petersburg, in the St. Petersburg Exhibition Hall of Investment Projects. The citizens had also an opportunity to vote for the favorite project at the official website of the City of St. Petersburg.



Source: the City of St. Petersburg, [www.gov.spb.ru](http://www.gov.spb.ru)

The archive of the newsletters can be found at [http://www.stockholmregion.org/websites/stockholm/sd\\_page/222/3/index.php?](http://www.stockholmregion.org/websites/stockholm/sd_page/222/3/index.php?)

STOCKHOLM REGION OFFICE in ST PETERSBURG

Visiting address: Nevsky 1, St. Petersburg

Postal address: BOX 1005, 190000, St. Petersburg

tel.: +7-812-314 68 18, fax: +7-812-314 68 53

e-mail: [stockholm.office@stockholm.spb.ru](mailto:stockholm.office@stockholm.spb.ru)

[www.stockholmregion.org](http://www.stockholmregion.org)