



THE GDAŃSK ACADEMY OF BANKING

THE BALTIC METROPOLITAN ECONOMIC FORUM 2006

Dates: 15-16.09.2006

Day One:

Venue: Dwór Artusa (Arthur's Court) - Gdańsk, ul. Długi Targ 45

12.00 Official opening of the Baltic Metropolitan Economic Forum

- President Lech Wałęsa
- Marshal of the Pomorskie Voivodeship Jan Kozłowski
- Mayor of Gdańsk- Paweł Adamowicz

President Lech Wałęsa – European Solidarity Centre: socially responsible business in the context of increasing competition
Leszek Balcerowicz – President of the NBP – Poland vs. system leaders

12.15 SESSION I:

REGIONS' INVESTMENT ATTRACTIVENESS IN THE LIGHT OF GLOBALISATION CHALLENGES

Invited speakers:

1. Jacek Socha – Vice-President – PriceWaterhouseCoopers – Report on business reallocation on international markets
2. Thomas Neckmar – Head of Poland and Baltic Countries Nordea
3. Jan Krzysztof Bielecki – President of the Management Board of Bank PEKAO S.A.
4. Christopher Beazley – MEP - IG Baltic-Europe Group

Moderator: Janusz Lewandowski – MEP, Head of the Budget Commission (additional presentation: Allocation of funds in 2007-2013 and possibilities for the development of Metropolitan centres)

13.45 lunch

15.00 SESSION II:

WHAT DETERMINES INVESTMENT ATTRACTIVENESS OF A METROPOLIS?

Invited speakers:

1. Per Unckel – Secretary General of the Nordic Council of Ministers
2. Thomas Friis-Konst – Managing Director of the Stockholm Region European Committee
3. Paul Allan - General Manager- Flextronics International Poland Sp. z o.o. – to be confirmed
4. Adam R. Wojewodka - President of the Management Board of Lufthansa Systems Poland Sp. z o.o.
5. Peter Thommen- Financial Director IKEA Group Poland
6. Paweł Adamowicz – Mayor of Gdańsk
7. Paweł Kastory – President of Corporate Profile DDB Group, President of Advertising Agency Association in Poland

Proposed subjects:

- Ideas and paths towards building a Metropolis –experience of European cities and corporations
- Building a Metropolis - formal, legal and economic aspects
- Metropolises' value added on the national and EU map
- The value of the Metropolis for citizens and entrepreneurs

Moderator: Stanisław Szwabski – Chairman of Gdynia City Council

16.30 Session ends with conclusions from the first day of debates

19.00 An official banquet – Dwór Oliwski, Gdańsk Oliwa, ul. Bytowska 4

Day Two:

Venue: Dwór Artusa (Arthur's Court) - Gdańsk, ul. Długi Targ 45

10.00 SESSION III:

REGION DEVELOPMENT PROJECTIONS - THE MEMORANDUM OF THE GDAŃSK METROPOLITAN AREA

Invited speakers:

Investment achievements of the region – led by Jan Kozłowski – Marshal of the Pomorskie Voivodeship

1. Paweł Adamowicz – Mayor of Gdańsk
2. Wojciech Szczurek – Mayor of Gdynia
3. Jacek Karnowski – Mayor of Sopot
4. Krzysztof Hildebrandt - Mayor of Wejherowo
5. Wojciech Sadowski – Prorector of Gdansk University of Technology
6. Andrzej Ceynowa – Rector of Gdansk University
7. Roman Kaliszan - Rector of Gdansk Medical Academy

Proposed subjects:

- Advantages of the Gdańsk Metropolitan Area: location, infrastructure, economy, property, education, tourism
- The Metropolis's intellectual potential (academic personnel, graduates of higher education etc...)
- The Gdańsk Metropolitan Area – a friendly place for long term investments
- The memorandum – general outline

Moderator: Zbigniew Markowski – President - OM Investment / representative of the G5 Group

11.30 Coffee break

12.00 SESSION IV:

REGIONAL POLICY VS. INVESTORS' EXPECTATIONS IN THE PROCESS OF MAKING INVESTMENT DECISIONS

Invited speakers:

1. Grażyna Gęsicka – Minister of Regional Development
2. Jan Szomburg – President of the Management Board of the Gdansk Institute for Market Economics

Investors' panel – invited participants:

1. Mariusz Karpiński – President of the Management Board of GE Money Bank
2. Leszek Pankiewicz – President of the Management Board of Intel Technology Poland Sp. z o.o.
3. Walter Klug – Morgan Stanley Real Estate Investment GmbH
4. Kari Rasanen – President of St. Falco Consulting Oy Ltd – to be confirmed
5. Wojciech Kuźmierkiewicz – Director of pharmaceutical company Polpharma S.A.
6. Janusz Rybicki - Glencore International

Further discussion with the participation of central and local authorities:

1. Jan Kozłowski – Marshal of the Pomorskie Voivodeship
2. Maciej Majewski – Partner - Deloitte Polska
3. Wojciech Szelaḡowski – Vicepresident of Polish Information and Foreign Investment Agency

Proposed subjects:

- The opinions of investors who have invested in other Polish cities
- An ideal investment location
- Outsourcing of international corporate services (IT platforms)
- Gdańsk Metropolitan Area economic priorities (IT, logistics, maritime economy, biotechnology)

Moderator: Jan Kozłowski – Marshal of the Pomorskie Voivodeship

13.45 Official closing of the Baltic Metropolitan Economic Forum

- President Lech Wałęsa
- Marshal of the Pomorskie Voivodeship - Jan Kozłowski
- Mayor of Gdańsk- Paweł Adamowicz

14.00 Lunch

Information:

The Gdansk Academy of Banking www.gab.com.pl, e-mail: poczta@gab.com.pl

** The organiser reserves the right to amend or change any parts of the programme while executing the project*