

# Europe INNOVA Conference

Valencia, 26-28 November 2006

Re-innovating Europe:  
Challenges for clusters and  
innovative businesses

Programme



# Europe INNOVA Conference

The main topic of the Europe INNOVA Conference 2006 is **how to innovate by building upon existing industrial strengths and entrepreneurial spirit in Europe.**

This conference brings together the Europe INNOVA community with key innovation drivers from politics, academia and enterprises, looking at what works best in support of entrepreneurial innovation and discussing the future innovation policy agenda options for Europe.

## Re-innovating Europe: Challenges for clusters and innovative businesses

The first Europe INNOVA conference will take place in Valencia from 26-28 November 2006 and is organized by the European Commission (Directorate General Enterprise and Industry) with the support of the Regional Government of Valencia (Generalitat Valenciana). The conference will focus on innovation in traditional industry sectors, such as construction, automotive and textile as well as on fast growing innovative companies, the so-called "gazelles". This recognizes the strong industrial base in Europe and the need to "re-innovate" Europe.

### Challenges for the renewal of clusters

Clusters play a key role in driving innovation and economic growth. They provide new firms with an ideal breeding ground, by offering them the proximity to other companies, investors, educational institutions and research centres. But clusters can not be built from scratch. Their success depends on long-term business experience, fuelled by new research and the commitment to join forces. The conference will look into the successful transformation of "old" clusters into new business opportunities. Particular attention will be paid to the evolution of clusters in traditional industries and the determinants of successful cluster management. In addition, real-life cluster 'stories' will be used to showcase successful models of cluster development.

### Challenges for innovative businesses

More research is a key factor for future competitiveness but only in combination with better commercialization of new ideas. Faster growing innovative companies are needed in Europe to transform higher research investments into better innovation performance. This calls for more professionalized innovation support services but also for better entrepreneurial skills to manage innovation successfully. The conference will discuss how the growth of innovative young companies can be facilitated so that more new world class companies will be created in Europe.

Innovation experts from across Europe will discuss:

- **How to build innovation on industrial strengths**
- **How to better commercialize new ideas**
- **How to help young, innovative companies to grow faster**
- **How to promote innovative spirit and capabilities**



European Commission  
Directorate General  
for Enterprise and Industry



Fundació  
Comunitat Valenciana  
Regió Europea  
www.uegpa.info



CONSELLERIA D'EMPRESA, UNIVERSITAT I CIÈNCIA



SUN  
26  
NOV

## Official Opening

14:00 - 19:00

Registration at Centro de Eventos

15:00 - 17:00

### Guided city tours

The Valencia Region has a wealth of history, architecture, culture, gastronomy and nature to offer visitors. Guided tours of the city and its surroundings will be offered during the afternoon. Places are limited in number; early registrations are therefore encouraged.

Official Opening - Cocktail Dinner at Hemisfèric Ciudad de las Artes y las Ciencias, Av. Autopista del Saler, Valencia

19:30 - 19:40

**Rita Barberá**  
Mayor of the City of Valencia

19:40 - 19:50

**David White**  
Director, Innovation Policy, DG Enterprise and Industry, European Commission

19:50 - 20:00

**Francisco Camps** (tbc)  
President of the Generalitat Valenciana, Spain

SUN-TUE  
26-28  
NOV

### Innovation Exhibition

An innovation exhibition will offer the opportunity to take a sectoral walk from traditional to emerging industries and discover outstanding examples of innovation activities across Europe. The exhibition area will be the backdrop to informal discussions and networking throughout the conference, allowing participants to discover the Europe INNOVA networks and projects.

MON  
27  
NOV

8:00 - 9:15

Registration (open from 8:00)

## Morning Opening Plenary Session: Re-innovating Europe

The **opening plenary session** will set the scene and present the main policy challenges and trends for innovation in the EU. The focus of this opening session is on how different stakeholders perceive the challenge to promote innovation and entrepreneurial spirit.

### Chairman:

**Juan Mulet Meliá**  
President, Foundation COTEC for Technological Innovation, Spain (tbc)

9:15 - 9:40

Welcome address

**David White**  
Director, Innovation Policy, DG Enterprise and Industry, European Commission

**Justo Nieto**  
Regional Minister of Enterprise, Universities and Science, Generalitat Valenciana, Spain

**Francisco Camps** (tbc)  
President of the Generalitat Valenciana, Spain

9:40 - 10:10

Future innovation policy agenda for Europe

**Pilar del Castillo**  
MEP, Rapporteur on Innovation and Research

10:10 - 10:40

A business vision on innovation

**Amedeo Felisa**  
General Manager of Ferrari, Italy

10:40 - 11:00

The role of patents for innovative businesses

**Alain Pompidou**  
President, European Patent Office

11:00 - 11:30

Coffee-break / networking activities

11:30 - 12:00

Creating an innovative Europe

**Esko Aho**  
Former Prime Minister of Finland & President of the Finnish National Fund for Research and Development, Finland

12:00 - 13:00

Round table: Europe 2010 - the innovation policy challenges ahead

**David White** Director, Innovation Policy, DG Enterprise and Industry, European Commission

**Esko Aho**, Former Prime Minister of Finland & President of the Finnish National Fund for Research and Development, Finland

**Alain Pompidou**, President, European Patent Office

**Lars Eklund**, President, The Competitiveness Institute, Sweden

**Juan Mulet Meliá**, President, Foundation COTEC for Technological Innovation, Spain

**Tomáš Hruša**, CEO CzechInvest, Czech Republic

**Moderator: Manuel Toharia, Journalist, director of the Science museum Prince Felipe**

13:00 - 14:30

Lunch

Sunday 26  
Monday 27

MON  
27  
NOV

## Afternoon Parallel Sessions Challenges for clusters

The parallel sessions will discuss which strong innovation clusters exist in Europe ("cluster mapping") and how they have evolved over time. What are the European strongholds and which future innovation potential do they offer? How have clusters changed over time? Which are in decline and which have been successfully transformed? What is the role of cluster management in the creation and further development of successful clusters? Are clusters research or industry-driven? Which role plays politics? These questions will be discussed in a practical manner, providing real life examples and offering sufficient scope for open discussions.

PARALLEL SESSION 1	PARALLEL SESSION 2	PARALLEL SESSION 3
<b>Cluster Analysis Mapping strengths*</b> Chairman <b>Örjan Sölvell</b> Professor, Center for Strategy and Competitiveness, Stockholm School of Economics, Sweden	<b>Cluster Policies Boosting regions*</b> Chairman <b>Jan Annerstedt</b> UNESCO Chair, Dept. of Int'l Economics and Management, Copenhagen business school Denmark	<b>Cluster Management Shaping a new profession*</b> Chairman <b>Bruno Broseta</b> Managing Director of the Network of Technological Institutes of the Valencian Region (REDIT), Spain
20 minute presentations followed by 10 minutes Q&A		
<b>14:30 - 15:00</b> <b>Cluster mapping in the 10 New EU Member States</b> <b>Christian Ketels</b> Principal Associate Harvard's Institute of Strategy and Competitiveness, USA	<b>14:30 - 15:00</b> <b>Wind energy case in Navarra: how to rejuvenate a region</b> Speaker from the Directorate General of Industry & Commerce, Regional Government of Navarra, Spain (tbc)	<b>14:30 - 15:00</b> <b>Cluster management for world leading clusters</b> <b>Erik Lundqvist</b> General Manager Robotdalen (Robot Valley), Sweden
<b>15:00 - 15:30</b> <b>Clusters in action: Results of the Innobarometer survey 2006</b> <b>Robert Sanders</b> Head of European Projects, European BIC Network, Belgium	<b>15:00 - 15:30</b> <b>Polish Clusters in traditional and high-tech sectors. The advantages of regional bottom-up networking</b> <b>Krzysztof Gulda</b> Director of Innovation, National Ministry of Economy and Labour, Poland	<b>15:00 - 15:30</b> <b>The changing role of a cluster manager during the cluster lifecycle</b> <b>Dieter Rehfeld</b> Head of "Innovative Spaces" Research Unit The Institute for Work and Technology, Germany
<b>15:30 - 16:00</b> <b>(tbc)</b>	<b>15:30 - 16:00</b> <b>InnovationNetwork: Groundbreaking innovations in the Dutch Horticulture Cluster</b> <b>Ger Vos</b> Director InnovationNetwork, The Netherlands	<b>15:30 - 16:00</b> <b>Innovation through Cooperation: The bottom-up approach for cluster management in Upper Austria</b> <b>Werner Pamminer</b> Managing Director Clusterland Upper Austria GmbH, Austria
16:00 - 16:30: Coffee break		

\* Rapporteurs will be students in innovation-related topics.

# Europe INNOVA Conference

Valencia, 26-28 November 2006

Re-innovating Europe:  
Challenges for clusters and  
innovative businesses

Programme

## Registration

Europe INNOVA Conference, Sun. 26 - Tue. 28 November 2006

250 EUR per person  
(300 EUR in case of payment after 3 November 2006)  
EXCLUDING BANK TRANSFER FEES

## Payment

Payment should be made by bank transfer in EUR  
to the following bank account:

Banco Santander Central Hispano  
Oficina Principal 0049-0008  
Calle Barcas 8  
E-460002 Valencia España  
Account number: 0049 0008 7629 1685 1640  
IBAN code: ES75 0049 0008 7629 1685 1640  
SWIFT code: BSCHESMM

You are requested to indicate "Europe INNOVA Conference" and the participant's name as a reference on all money transfers, so that a tracing of the payment is possible. Partners of Europe INNOVA networks and projects do not have to pay the registration fee.

## Registration information/Confirmation

Registration is only valid upon full payment of the conference fees and will be confirmed upon advice of bank transfer. The registration fee covers participation in the conference, the welcome reception, the gala dinner and award ceremony, the exhibition, documentation, coffee breaks and lunches.

It is important to indicate a valid address in the payment details as the confirmation for registration and a conference badge will be sent in the post. No reimbursement of fees upon cancellation will be possible.

In case you require an invoice to process the registration fee payment please address your request by e-mail to:

**[Ana.Marques@ec.europa.eu](mailto:Ana.Marques@ec.europa.eu)**

**Participant information** (Please use only capital letters)

Mrs  Ms  Mr

Family Name:

First Name:

Organisation:

Department / Job Title:

Street:

Postal Code:

City:

Country:

Telephone:

Fax:

E-Mail:

Please indicate your Europe INNOVA Project or Network if applicable:

**Parallel Session**

The parallel session and the rest of the conference will take place at the Feria Valencia.

**Monday 27 November, 2006 from 14:30 to 16:00**

- Parallel session 1: Cluster Analysis/ Mapping strengths  
 Parallel session 2: Cluster Policies/ Boosting regions  
 Parallel session 3: Cluster Management/Shaping a new profession

**Monday 27 November, 2006 from 16:30 to 18:30**

- Parallel session 4: Cluster Story (Ceramics/Tiles)  
 Parallel session 5: Cluster Story (Automotive)  
 Parallel session 6: Cluster Story (Biotech)

**Tuesday 28 November, 2006 from 9:00 to 11:00**

- Parallel session 7: Research and Industry  
 Parallel session 8: Incubation and Finance  
 Parallel session 9: Innovation Management

**Opening**

The Official Opening - Cocktail Dinner will take place at the "L'Hemisfèric" in the "City of Arts and Sciences" from 19:30 to 22:30. There will be bus shuttles from the hotels to the reception and back after the event.

I will attend  My partner will attend

Please note that for your partner, a fee of EUR 100 has to be paid when s/he chooses to join the Gala Dinner and EUR 85 for the Welcome Reception. **Please do not add these amounts when transferring the conference fee.** You will be contacted by the conference office and a separate bank account will be communicated to you. Thank you.

Personal information (name, address, e-mail) is intended mainly for the express purpose of organising the event. This information may be disseminated electronically or on paper and conferred to other participants in the interest of facilitating communication among them, as well as for the promotion of future events on this subject or on similar subjects. Should you prefer your personal data not to appear in any documents, please tick here:

**Official Dinner**

The official dinner and the award ceremony will take place in the evening of November 27, 2006 in a location to be communicated.

I will attend  My partner will attend

Please tick in the box if you request a vegetarian meal  
 for yourself  for your partner.

**Guided City Tour**

A guided city tour will be organised on November 26, 2006 from 15:00 to 17:00 in the afternoon. Buses will leave from the hotels for the city tour and return to the hotels after the tour.

I will attend  My partner will attend

**Innovation Tours**

In the afternoon of November 28, 2006, Innovation Tours will take place, starting at 15:00 at Feria and ending at 18:00 at the different conference hotels.

- Tour "Ceramics Cluster"  
 Tour "Automotive Cluster"  
 Tour "Polytechnic City of Innovation"

**I agree...**

...that my name will appear on a conference participants' list on the website after the conference

Yes  No

Date:

Signature:

Hotel Accommodation

We kindly ask you to arrange your hotel accommodation directly with the hotel of your choice. You may make reservations at preferred rates at one of the hotels listed by using the keyword **EUROPE INNOVA**. Rates will be guaranteed until **October 2<sup>th</sup>, 2006** and will be available on request from **October 3<sup>rd</sup> on**.

**MELIÁ PLAZA \*\*\*\***

Plaza del Ayuntamiento, 4 46002 Valencia, SPAIN  
Homepage: www.solmelia.com

Tel.: +34 96 352 06 12  
Fax: +34 96 352 04 26

Single room/ Double Room: **EUR 115, 00 (incl. breakfast) per night and per room + 7% tax**

**TRYP OCEANIC \*\*\*\***

Pintor Maella, 35 46023 Valencia, SPAIN  
Homepage: www.solmelia.com

Tel.: +34 96 335 03 00  
Fax: +34 96 335 03 11

Single room: **EUR 105, 00 (incl. breakfast) per night and per room + 7% tax**

Double room: **EUR 115, 00 (incl. breakfast) per night and per room + 7% tax**

**MELIÁ VALENCIA PALACE \*\*\*\*\***

Paseo de la Alameda, 32 46023 Valencia, SPAIN  
Homepage: www.solmelia.com

Tel.: +34 96 337 50 37  
Fax: +34 96 337 55 32

Single room/ Double room: **EUR 120, 00 (incl. breakfast) per night and per room + 7% tax**

**Please note:** The reservation is binding, which means that a cancellation rate of 100% of the room rate applies for the whole period the reservation was made for, if you should not make use of the room or cancel the reservation later than **10 days prior to your arrival date (15 days for the Meliá Plaza)**.

**Fax Reply** (Please send to the respective fax number of the hotel you choose.)

I would like to make a reservation at the following hotel:

Double room       Single room

Arrival date: \_\_\_\_\_ from 12 pm

Departure date: \_\_\_\_\_ until 12 noon

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Credit card number: \_\_\_\_\_ Expiry date: \_\_\_\_\_

Signature: \_\_\_\_\_

Confirmation by hotel:  
(Date, Stamp, Signature)

## The Valencia Region: **Innovation in Real Time**

The Valencia Region is home to more than four million inhabitants, about 10% of Spain's population. The region hosts 300 000 companies with annual exports of more than €17 billion, 6200 technology-based companies, a network of 14 technological institutes offering services to the key productive sectors, 14 000 R&D workers in companies, and seven universities with 145 000 graduate students.

# Europe INNOVA Conference

These figures illustrate the reality of the Valencian region, which, since 1995, has experienced an unprecedented qualitative leap boosted by a sustained growth, making Valencia one of the most dynamic and attractive regions in Europe and the Mediterranean.

Biomedicine, audiovisual, health, renewable energy, fashion design, aquaculture, ceramics, textile, toy-making, steel, chemistry, construction, logistics, transport, shoemaking and furniture are the principal Valencian industrial sectors and the pillars of its economy. They stand out for their international success based on novel innovation strategies, product differentiation and quality.

The Valencian government – Generalitat Valenciana – created the Regional Ministry of Enterprise, University and Science (Conselleria de Empresa, Universidad y Ciencia, CEUC) to ensure the competitiveness of the region through co-ordinated programmes managed by dedicated institutions for business internationalization, company support, quality management and industrial real estate development:

- The NOEMI programme, supporting one of the key policies of the CEUC, promotes the creation of a network of science parks to foster and incubate new business opportunities based on research. CEUC gives additional support to science parks under construction and promotes new ones linked to universities and large industrial clusters.
- The programme IDEAS aids entrepreneurial initiatives by university students and professors and gives personalized assistance to develop business ideas.
- The i-CREO network of think tanks identifies innovation opportunities in unexplored areas of the Valencian industrial sectors.
- The CEEIs (European Centers for Enterprise and Innovation) carry out activities oriented to entrepreneur mentoring and the creation and incubation of companies.
- The "Competitiveness Plans" contain a diagnosis of each key sector, plus an action plan to improve its competitiveness, mobilising over €300 million between 2005 and 2007 for traditional and emerging sectors.

It is the combination of these initiatives, together with its longstanding entrepreneurial culture, which uniquely positions Valencia as a leading innovative region of Europe.

PARALLEL SESSION 4	PARALLEL SESSION 5	PARALLEL SESSION 6
<b>Cluster Story (Ceramics/Tiles)*</b>	<b>Cluster Story (Automotive)*</b>	<b>Cluster Story (Biotech)*</b>
Chairman <b>Hasan Mandal</b> Professor, Faculty of Engineering and Architecture, Anadolu University, Turkey	Chairman <b>Representative from CLEPA (European Association of Automotive Suppliers)</b>	Chairman <b>David J. Bennett</b> Task Group Secretary, Public Perceptions of Biotechnology, European Federation of Biotechnology
<b>16:30 - 16:50</b>	<b>16:30 - 16:50</b>	<b>16:30 - 16:50</b>
<b>The Ceramics Cluster in Valencia</b> <b>Pedro Riaza</b> General Secretary of Spanish Ceramics Association, Spain	<b>Crisis support mechanism: The Rover case in the region of Birmingham</b> <b>David Malpass</b> Senior Operations Manager Accelerate, Birmingham Chamber Of Commerce, UK	<b>Commercializing academic research, experiences from the Uppsala-Stockholm bioregion</b> <b>Curt Nilsson</b> CEO, STUNS Uppsala Science Park, Sweden
<b>16:50 - 17:10</b>	<b>16:50 - 17:10</b>	<b>16:50 - 17:10</b>
<b>Speaker from a German Region (tbc)</b>	<b>PANnon Automotive Cluster innovation agenda: the Enlargement effect</b> <b>Zoltán Kabács</b> Cluster Manager, PANAC PANnon Automotive Cluster, Hungary	<b>Piedmont and Lombardy Biotech Clusters: Actions for the Development of a Cluster Network</b> <b>Fabrizio Conicella</b> Business Development Manager Bioindustry Park Canavese S. p. A., Italy & <b>Attilio Martinetti</b> Director EIC & Innovation centre Project Manager Chamber of commerce of Milan, Italy
<b>17:10 - 18:00</b>		
Round table discussions with the participation of the speakers and two experts Moderated by the Chairmen		
<b>Hasan Mandal</b> <b>Pedro Riaza</b> <b>Speaker from a German Region</b>	<b>Representative from CLEPA</b> <b>David Malpass</b> <b>Zoltán Kabács</b>	<b>David J. Bennett</b> <b>Isabelle Barbelet (tbc)</b> <b>Kai Lahtonen</b>
<b>Margherita Russo</b> Associate Professor of Economic Policy University of Modena and Reggio Emilia, Italy	<b>Dusan Busen</b> Managing Director, Business Association ACS Automotive Cluster of Slovenia, Slovenia	<b>Dirk Dohse</b> Coordinator Globalization and Growth, Head Research Area The Kiel Institute for the World Economy, Germany
<b>Constantine Stournaras</b> General Manager, CERECO SA, Greece	<b>John Temple</b> Manager-Knowledge Management and Audit Section Nissan Technical Centre Europe Ltd, UK	<b>Jeff Solomon</b> CEO ERBI, East Region Biotech Initiative, Cambridge, UK

\* Rapporteurs will be students in innovation-related topics.

MON  
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## 20:00 Official dinner and Award Ceremony

During dinner, the **"Europe INNOVA Cluster Award 2006"** and **"Europe INNOVA network of the year"** will be presented. The **Europe INNOVA Cluster Award** shall be awarded in two categories to honour the key actors behind the success of a cluster, the clusterpreneur as well as the cluster manager. The **"Europe INNOVA network of the year"** award will be handed out to the network which has made the most efforts in reaching public awareness and visibility for its project within as well as outside the Europe INNOVA initiative.

Tues  
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## Morning Parallel Sessions 7-9

# Reinforcing Innovation in Europe: Challenges for innovative businesses

Europe lacks fast growing research-driven spin offs. This session will look at the different stages of the valorisation process from research to commercialisation, with the view to identifying scope for better innovation efficiency. How can universities be encouraged to better valorise patents? How can the links between universities and locally supported start-up's be strengthened? How can the links between incubators and investors be improved? How can innovation management be coached? Is there a lack of capital or of investment readiness and how to close the gap between different market expectations? Is there a need to improve innovation support services and which solutions could serve as a model? This session will look at the entire valorisation process, from knowledge creation to commercialisation, with the view to find out the best ways of promoting "gazelles" in Europe.

Tuesday 28

PARALLEL SESSION 7	PARALLEL SESSION 8	PARALLEL SESSION 9
<b>Research and Industry*</b>	<b>Incubation and Finance*</b>	<b>Innovation Management*</b>
Chairman <b>Francisco Mora</b> Director of the Innovation City of the Polytechnic University of Valencia, Spain	Chairman <b>Peter Hiscocks</b> Lecturer in Innovation Management and Enterprise, University of Cambridge, UK	Chairman <b>John Hill</b> Managing Director, PERA Innovation, UK
<b>09:00 - 09:20</b>	<b>09:00 - 09:20</b>	<b>09:00 - 09:20</b>
A novel approach to research and industry: Tech SME Partnering <b>Tom Schamp</b> European Project Co-ordinator, Advisor, IWT, Belgium	The role of the European Investment Fund in the promotion of venture capital in Europe <b>Bruno Robino</b> Project Manager European Investment Fund, Luxemburg	IMP <sup>3</sup> rove: a novel approach to managing innovation <b>Kai Engel</b> IMP <sup>3</sup> rove A.T. Kearney, Germany
<b>09:20 - 09:40</b>	<b>09:20 - 09:40</b>	<b>09:20 - 09:40</b>
<b>Speaker from Imperial Innovations Group plc</b> (tbc)	The latest techniques in incubation and finance <b>Tamir Agmon</b> Professor, Graduate School of Business, The College of Management Rishon Lezion, Israel	Innovation vouchers for SMEs as a structural measure <b>Jaap Bruins</b> Manager, Industrial Projects, Senternovem, The Netherlands
<b>09:40 - 10:00</b>	<b>09:40 - 10:00</b>	<b>09:40 - 10:00</b>
Open Innovation @ Philips From Research to Industry <b>Jan van den Biesen</b> Vice President Public R&D Programmes, Philips, the Netherlands	Benchmarking of business incubators <b>Jack Malan</b> Centre for Strategy & Evaluation Services LLP (CSES), UK	Introducing design and Marketing applications for Innovation Management <b>Darragh Murphy</b> The National Centre for Product Design and development Research, University of Wales Institute, UK
<b>10:00 - 11:00</b>		
Round table discussions with the participation of the speakers and two experts Moderation by the Chairmen		
<b>Francisco Mora</b> <b>Gilles Capart</b> <b>Speaker from Imperial Innovations Group</b> <b>Jan van den Biesen</b>	<b>Peter Hiscocks</b> <b>(tbc)</b> <b>Tamir Agmon</b> <b>Jack Malan</b>	<b>John Hill</b> <b>Kai Engel</b> <b>Jaap Bruins</b> <b>Darragh Murphy</b>
<b>Hannes Leo</b> Deputy Director, WIFO, Austria	<b>Uffe Bundgaard-Jørgensen</b> Mermaid Ventures, Denmark	<b>(tbc)</b>
<b>Michel Duhamel</b> President, European Association for the Transfer of Technologies, Innovation and Industrial Information, Luxemburg	<b>(tbc)</b>	<b>Ferdinando Chiaromonte</b> Vice President, Publications The International Society for Professional Innovation Management (ISPIM), UK
11:00 - 11:30: Coffee break		

\* Rapporteurs will be students in innovation-related topics.

Tues  
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## Closing Plenary session Reinforcing Innovation in Europe: Challenges for innovative businesses

This session will summarise the main results and policy recommendations that were discussed during the conference. A young graduate student will be invited to present provocative conclusions. A "Valencia Declaration" will be presented and voted by the audience.

11:30 - 11:40

A student's perspective on future challenges

11:40 - 12:00

The "Valencia Declaration": voting event

12:00-13:00

Round table discussion: from research to market: a policy and industry perspective

**Reinhard Büscher**, Head of Innovation Policy Development Unit, DG Enterprise and Industry, European Commission

**Emilio Barberá**, Vice Minister of University, Science and Technology, Regional Government Valencia

**The chairmen of the parallel sessions:**

**John Hill**, Managing Director, PERA Innovation, UK

**Peter Hiscocks**, Lecturer in Innovation Management and Enterprise, University of Cambridge, UK

**Francisco Mora**, Director of the Innovation City of the Polytechnic University of Valencia, Spain

**Moderator: Manuel Toharia, Journalist, director of the Science museum Prince Felipe**

13:00 - 13:30

Closing remarks and presentation of the "Valencia Declaration"

**David White**, Director, Innovation Policy, DG Enterprise and Industry, European Commission

**Gema Amor**, Regional Minister Development Cooperation, Regional Government Valencia

13:30 - 15:00: Lunch

Tues  
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## Europe INNOVA Partnering Event

15:00 - 18:00

Following the Europe INNOVA Conference 2006, a partnering event for the Europe INNOVA community will be organized, bringing together all partners involved in this initiative. Additional networking sessions will be organized for Europe INNOVA partners.

Parallel sessions of the Europe INNOVA Networks

15:00-18:00

### Innovation Tours

The region of Valencia has been recognised as one of the most innovative Spanish regions and as one of the leaders in environmental technology transfer projects. Innovation tours will offer a unique opportunity to visit some of the region's most dynamic companies and clusters. Registration to the tours is strongly encouraged, as places are limited.

Tuesday  
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# Europe INNOVA Conference

Valencia, 26-28 November 2006

Re-innovating Europe:  
Challenges for clusters and  
innovative businesses

## Useful Information

### Venue

Feria Valencia (Centro de Eventos)  
Avda. de las Ferias s/n  
46035 Valencia (Spain)  
[www.feriavalencia.com](http://www.feriavalencia.com)

### Languages

Interpretation will be provided from and into German, English, Spanish and French during the plenary sessions and the workshop with the highest number of registrations. For all other sessions the language will be English.

### To register

Please go to the conference website and click on "Registration" at [www.europe-innova.org/conference](http://www.europe-innova.org/conference)

### Accommodation

A hotel booking form is available on the conference website.

### Catering

During the conference days, buffet lunches with warm and cold dishes will be served on site.

### On-line Meeting Management System

The Valencia Region has set up an on-line Meeting Management System allowing participants to arrange bi-lateral meetings with other sector stakeholders attending the Conference. You may register your organisation and schedule your get-togethers at [www.uegva.eu/europeinnova](http://www.uegva.eu/europeinnova)

### Transportation

A free shuttle bus service will be organized from the hotels to and from the conference venue, the official opening and the official dinner.

### Tourist Activities

For more information about the tourist activities, please visit [www.communitatvalenciana.com](http://www.communitatvalenciana.com)

### Logistic Contact

MEDIA CONSULTA Event GmbH  
Wassergasse 3  
10179 Berlin  
Mrs Bettina Meurer  
phone: +49 30 65 000 121  
e-mail: [b.meurer@media-consulta.com](mailto:b.meurer@media-consulta.com)  
fax: +49 30 65 000 190

Programme questions may be sent to  
[conference@europe-innova.org](mailto:conference@europe-innova.org)

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Fundación  
Comunidad Valenciana  
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[www.uegva.info](http://www.uegva.info)

