

Successful Cooperation in Energy Efficiency

Energy Smart Company

*An example of cooperation in
the Stockholm region*

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Objective:

- *Assist small companies to become energy efficient*

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The perspective of a small municipality:

- *One of 27 municipalities in Stockholm working together*

The municipality of Nynäshamn



Frihet att utvecklas

Municipality with archipelago close to Stockholm

- 26 000 inhabitants
- 12 000 in Nynäshamn town
- Nature qualities
- Ambitious climate goals



Frihet att utvecklas

Background

- **Small municipality limited resources**
- **Lacking energy experts**
- **Local connections**
- **Network within municipality**

Working together

- **Setup of framework within KSL network**
- **Cooperation between municipalities**
- **Pilot project tested in one municipality**
- **Spreading success throughout network**

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Setup of project:

Nagging

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1.

Selection of
companies

2.

Presentation
of project

3.

Invitation of
involvement

4.

Booking of visit
on site

5.

Energy expert
visit company

6.

Feedback after
visit

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Results 2010

- 8 municipalities involved
- 121 Companies visited



After 6-8 weeks of visit:

- 38 % of the companies had already taken action or was planning to take action to improve energy efficiency

Factors of Success

- **Dedicated coordinators**
- **Easy implementation**
- **Transperancy**
- **Little effort needed**

Thanks for your attention

Any questions?