

# Energy Centre

Päivi Lehtikangas  
Örebro Region Energy Agency, Sweden



# What is Energy Centre?

Energy advisor service  
Exhibition and showroom  
Education  
Everything under one roof!



# Working place for the Energy- and climate advisors



An energy advisor at work



Exhibition with nearly 30 companies and organisations showing energy smart products and services



# Education Information activities



# Education Support for schools



# Education Self studies



# Basic idea

- To make the Energy- and Climate advisors more reachable for the target groups
- Energy and climate advisor cooperation:  
Work at Energy Centre once or twice a week,  
other days "outside the office and telephone" meeting customers
- One trademark, one telephone number – easier and more effective marketing of advisors, easier for the target groups to find advisors
- To do the advisors to a tighter team, to use their skills more effectively
- To show energy efficient products for the target groups - "Everything under one roof!"
- To give environmentally friendly companies a possibility to show their "green" profile in a neutral context
- A meeting point for those thinking "energy"

# Organisation

- Cooperation agreements with the municipalities
- Cooperation agreements with the exhibitors
- Project management by Örebro Region Energy Agency

# Economy

- Budget 75 000 euro/year
- Exhibitors 50 %
- Different projects and activities 30 %
- Regional Development Council 15 %
- Municipalities 5 %

# Conclusion

- The idea of Energy Centre is very good
- Important where Energy Centre is placed
- Difficult to measure the results in "kWh"
- The partners: advisors, exhibitors, customers, are satisfied

# Interested ?

Take contact with us at Örebro Region Energy Agency!

Our other interest areas are especially,  
see also [www.managenergy.net](http://www.managenergy.net):

- *Information and education schemes for biogas development,*
- *Fright distribution in urban areas,*
- *Sports - climate and energy; in buildings and travelling,*
- *Energy Efficiency in SME:s and industries,*
- *Energy Efficiency and renewable energy in buildings.*

Thank you for your attention!