

Beyond compliance: how regions can help build a sustainable Europe

A toolkit for integrating the environment
into regional development

Logroño (La Rioja), Spain, 18-19 April 2007



Location

La Rioja Conference Centre and Auditorium (Palacio de Congresos y Auditorio de la Rioja)

25 San Millán, Logroño, Spain

<http://www.riojaforum.com/>

Draft agenda

18 April 2007 (Wednesday)

09:00 *Bus pick up from hotels (approximate time)*

09:15 *Registration opens
Refreshments on arrival*

Plenary session

Facilitator: Benedicte Paviot, journalist & broadcaster

10:00 Opening and welcome

*Aranzau Vallejo Fernández, Vice-president of Government of La Rioja, Regional Minister of Tourism, Environment and Territorial Policy
Martin Weiler, Devon and Cornwall Area Manager, Environment Agency for England and Wales, South West Region*

10:20 Message from the European Commission

10:30 Panel 'Raising to the challenge'

*The European Association of Regional Development Agencies (EURADA), tbc
Representative of Managing Authorities, tbc
Jonathan Parker, European Commission, DG Environment
Representatives of GRDP partners who have already used the GRDP methodology in practice*

11:20 Coffee break

11:40 Launch of Methodology: Charter and Toolkit

*Aldo Douvan Ravazzi, Ministry of Environment, Territory and Sea, Italy
Zoltan Karacsonyi, Debrecen University, Hungary
Fernando Flores Martinez, General Director Environment Quality, Regional Ministry of Tourism, Environment and Territorial Policy, La Rioja, Spain*

12:10 Benefits and commitments towards integrating the environment into economic development

Facilitated discussion

12:40 Opportunities within the new EU funding cycle 2007-13

Michel Lamblin, Programme Manager, Interreg III C West

13:00 Lunch

Workshops

14:00 Session 1

Toolkit topics	Developing GRDP follow-up proposal/s	Building the ideal European project	Living in harmony with Interreg	Ideas Forum: territorial co-operation projects on environment and economy
<p>Strategic Environmental Assessment <i>'Theory versus practice'</i></p> <p><i>English-Spanish translation available</i></p>	<p>Development of a GRDP follow-up proposal <i>(Topic 1)</i> Brian Shipman Cornwall County Council</p> <p>Mark West Environment Agency</p> <p>Beata Wiszniewska Regional Environmental Center, Hungary</p> <p><i>Session to be continued after coffee break</i></p>	<p><i>'Moving to a low carbon economy'</i></p> <p>Katalin Kolosy European Association for Information on Local Development, Belgium</p> <p><i>Session to be continued after coffee break</i></p>	<p><i>'Do's and Don'ts of project development'</i></p> <p>Paula MacLachlan Zennor Consulting, United Kingdom</p> <p>Pascal Herry, Environment Agency, United Kingdom</p> <p>The Wren Trust United Kingdom</p> <p><i>English-Spanish translation available</i></p>	<p>Three Presentations plus discussion</p>

15:30 Coffee break

16:00 Session 2

<p>Environment as an economic driver <i>'Are we achieving our goals?'</i></p> <p><i>English-Spanish translation available</i></p>	<p><i>continuation</i></p>	<p><i>continuation</i></p>	<p><i>'Do's and Don'ts of project development'</i></p> <p>Paula MacLachlan, Zennor Consulting, United Kingdom</p> <p>Pascal Herry, Environment Agency, United Kingdom</p> <p>The Wren Trust, United Kingdom</p> <p><i>English-Spanish translation available</i></p>	<p>Three Presentations plus discussion</p>
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Plenary session

17:30 Conclusions and introduction to the next day

20:00 Dinner

19 April 2007 (Thursday)

09:00 Bus pick up from hotels (approximate time)

Plenary session

09:30 Message from the first day

Workshops

09:45 Session 3

Toolkit topics	Developing GRDP follow-up proposal/s	Building the ideal European project	Living in harmony with Interreg	Ideas Forum: territorial co-operation projects on environment and economy
Greening programmes and projects <i>'Creating growth and jobs?'</i> <i>English-Spanish translation available</i>	Development of a GRDP follow-up proposal <i>(continuation of Topic 1 or Topic 2)</i> <i>Session to be continued after coffee break</i>	<i>'Moving to a low carbon economy'</i> Katalin Kolosy European Association for Information on Local Development, Belgium <i>Session to be continued after coffee break</i>	<i>'Dos and Don'ts on project development'</i> Paula MacLachlan , Zennor Consulting, United Kingdom Pascal Herry , Environment Agency, United Kingdom The Wren Trust , United Kingdom <i>English-Spanish translation available</i>	Three Presentations plus discussion

11:15 Coffee break

11:30 Session 4

Greening agriculture and rural development <i>'Seizing the opportunities'</i> Santiago Garcia Environmental Management Nurseries and Afforestations of Navarra, Spain Colin Imrie Eusolution.com Ltd <i>English-Spanish translation available</i>	<i>continuation</i>	<i>continuation</i>	Living in harmony with Interreg Paula MacLachlan , Zennor Consulting, United Kingdom Pascal Herry , Environment Agency, United Kingdom The Wren Trust , United Kingdom <i>English-Spanish translation available</i>	Three Presentations plus discussion
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13:00 Lunch

Concluding session

14:00 Conclusions

15:15 Refreshments

15:30 The Truffle project in the Unesco Biosphere Reserve

The conference will be in English with English-Spanish interpretation during plenary sessions and selected workshops.

Workshops description

Toolkit topics	Developing GRDP follow-up proposal/s	Building the ideal European project	Living in harmony with Interreg	Ideas Forum: territorial co-operation projects on environment and economy
<p>Sessions on selected GRDP toolkit topics. They are mainly addressed to the external participants from outside the GRDP partnership.</p> <p>They will look at the theory and practice behind selected topics. Each workshop will be introduced and facilitated by two speakers: a GRDP partner and a practitioner on a specific topic.</p>	<p>Selected GRDP partners and other relevant interested persons (from outside GRDP partnership) will work on the development of the follow-up funding proposal. Further details to be provided soon.</p>	<p>Interactive sessions on how to put together a co-operation project on the basis of an outline scenario related to the main theme of the conference, i.e. integrating the environment into regional development.</p>	<p>Interactive sessions on the Do's and Don'ts of Interreg projects: song-writing as an instrument for learning the ABC of European territorial co-operation - defining needs and objectives; identifying and selecting partners; understanding programmes...</p>	<p>Session to share new ideas on territorial co-operation on projects (INTERREG) that explore synergies between the environment and the economy. Participants could meet potential partners.</p>